

**CONSUMER IDENTITY AND FASHION
ADAPTION**

A

Dissertation

Submitted to the

**PANDIT DEENDAYAL UPADHYAYA SHEKHAWATI
UNIVERSITY, SIKAR (RAJ.)**

**Submitted in Partial Fulfillment for the Award of Degree of
Master of Commerce in ABST**

As Paper No. OP-VIII



2021-2022

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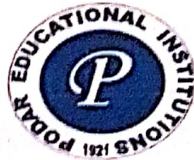
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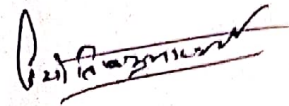
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CERTIFICATE

This is to certify that **Shalini Sharma D/o Shri. Awadhesh Kumar Sharma**, Roll No. is a regular student of Seth Gyaniram Bansidhar Podar College, Nawalgarh in M.Com. ABST (Final), has been permitted to submit dissertation on the Topic "**Consumer Identity and Fashion Adaption**" as optional paper VIII for the Examination 2021-2022.

This dissertation is to be forwarded to the controller of Examination, P.D.U. Shekhawati University, Sikar (Raj.) for the evaluation work.

Place: Nawalgarh
Date: 15/06/2022



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STUDENT DECLARATION

I Shalini Sharma Roll. No. hereby declare that the dissertation entitled as **“Consumer Identity and Fashion Adaption”** under the Supervise of Dr. V.K. Saini for the in Lieu of optional paper VIII for the Degree of Master of Commerce in ABST of the University carried out during the academic session 2018-19 embodies my original work and has not formed the basis for the award of any degree of our college.

Place: Nawalgarh

Date: ...15/06/2022

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ACKNOWLEDGEMENT

First of all, I wish to thank lord **Ganesha, Shri Salasar Balaji and Sarswati Maa** for providing me an opportunity to this higher study. It had been an enriching and learning experience for me to accomplish this dissertation. I would like to acknowledge all those people who have continuously guided me during the course of this study and helped me in completion of my dissertation "**Consumer Identity and Fashion Adaption**"

Secondly I am thankful to the My Guide Mr. **Shri Jyotish Kumar Sharma**, Assistant Professor Seth G. B. Podar College, Nawalgarh for his kind cooperation and inspiration to undertake this type of research work.

I am also grateful to my respected teachers whose guided me timely. I am also thankful to our College librarian **Sh. Shubhash Saini**, who gave me valuable hint from time to time and provided study material which assisted me in conducting the study in proper way.

I express my profound gratitude to reverend Ms. Prashant Surolia and Mr. Subham Sharma, Assistant Professor, Department of ABST, Seth. G.B Podar College Nawalgarh for providing me vital inputs and hence provide sound base to the structure. I express my gratitude to all these Lectures in the faculty of Commerce who inspired me for the work.

My sincere thanks are due to **Sh. Rajeev K. Podar (Chairman)**, and **Ms. Vedica Podar (Turstee)** Anandilal Podar Turst, **Sh. M.D. Sanbhag**

(CEO), Prof. M. C. Maloo (Advisor), Dr. Satyendra Singh (Principal), Dr. Vinod Kumar Saini (Vice– Principal), Seth G.B Podar College Nawalgarh, for their valuable guidance.

I express my sincere regard to my Father and my Mother. I am also thankful to my Sister & Brother who gave me moral support for this work.

I am also thankful to all of my classmates, sweet friends who helped me in this dissertation work.

Place: Nawalgarh

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