



# SETH G.B. PODAR COLLEGE, NAWALGARH

DEBATE

ON



“Communication through Social Media”



- Debate Title** : Communication through Social Media
- Debate Venue** : PIMS Room No. 41
- Date** : 25/04/2022
- Duration** : 12.00 am to 1.00 pm
- Organized by** : PIMS Department
- Present** : Prof. Rajesh Verma, Prof. Narendra Saini,  
Prof. Mukesh Saini, Mrs. Rachna & Dr. Uma Soni
- Delivered by** : BCA Students
- Beneficiaries** : 30 Students (All BBA & BCA)
- Distribution** : IQAC & Principle Office

## **Introduction:**

At present Social media is most popular and common way to interact with each other. We can say social media is the pillar of communication. This has created an alternate world for communication that grants people the ability to communicate in user friendly way.

## **Objectives:**

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- To develop the business and create awareness among the clients
- Increase social community size
- Increase customer satisfaction and positive brand perception
- To provide the coordination and communication between the two units.
- Better Customer Experience and Satisfaction.
- Provide Competitive Analysis.

## **About Event:**

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A Debate was organized by PIMS department of Seth G. B. Podar College, Nawalgarh by Advance learners to polish their skill of presentation and improve confidence to achieve desired result by presenting themselves in the front of participants and listeners. This is a departmental activity to develop advance communicative skills and also a part of pre placement activities. In this seminar all PIMS faculty members (BBA & BCA) Prof. Rajesh Verma, Prof. Narendra Saini, Dr. Uma Soni, Ms. Rachna & Prof. Mukesh Saini were present there. Prof.Mukesh Saini

Started the Debate session by telling the importance of conducting Debate. Participants shared his knowledge about Communication through Social Media in Education and business sectors.

In the end Mrs. Rachna concluded the Debate by appreciating participants of PIMS department and told that in future also Debate should continue like this. Head of Department of BCA told that this type of Debate work as a motivator for creative and advance learner students.

**Conclusion:**

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Communication is key for any Institution and business to be successful. It creates positive and negative impacts. Social media allows interacting with users freely and quickly, which can help resolve problems promptly and proactively and improve Organizational reputation as a result.

## Glimpse of Program





**SETH GYANIRAM BANSIDHAR PODAR COLLEGE**

Podar Educational Campus, Nawalgarh, Rajasthan, 333042

Website: [www.podarcollege.com](http://www.podarcollege.com), Phone: 01594-222030

Ref.No GBPC/PIMS/2022/

Date: 16-04-2022

**Notice**

This is to inform all BBA and BCA student that a debate on “**Communication through Social Media**” will be organized on the 25<sup>th</sup> of April, 2022.

The venue for the debate will be conducted in the **PIMS Room Number 41** from 12:00 am to 1:00pm.

HOD PIMS

Principal

**Copy to:-**

1. CEO, The Anandilal Podar Trust, Nawalgarh
2. IQAC, Podar College
3. PIMS Department
4. Notice Board



## Attendees



### PODAR INSTITUTE OF MANAGEMENT STUDIES

Seth G B Podar College, Nawalgarh

Debate on: "Communication through Social Media"

#### List of Participants

S.No	Name of Student	Father's Name	Class	Signature
1.	Nikita-Katwaniya	Mr. Subhash Chandra	BBA I	Nikita
2.	Prabhakarshi	Dr. Baldev Prasad	BBA II	Prabhakarshi
3.	Khalil Ahmad	Mr. Sanaulhak	BCA-I	Khalil
4.	Haresha Gothojya	Mr. Subhas	BCA-I	Haresha
5.	Krishan Kant	Kandija Lal	BCA-II	Krishan
6.	Rahul Kumar	Manish Kumar	BCA-II	Rahul
7.	Neeraj Jangir	Suresh Jangir	BCA-I	Neeraj
8.	Normal Saini	Gulabchand Saini	BCA-II	Normal
9.	Monti Saini	Ramesh Lal Saini	BCA-I	Monti
10.	Prerana	Mr. Vijendra Singh	BCA-I	Prerana
11.	Ahutesh Sharma	Sushil Sharma	BCA-I	Ahutesh
12.	Vishal sharma	Manisham sharma	BCA-I	Vishal
13.	ABHISHEK Saini	Mr. Satyansh Saini	BCA-II	Abhishek
14.	Monika choudhary	Laxman Singh	BCA-III	Monika
15.	Teena Lakhmaraj	Ashok	BCA-III	Teena
16.	Abhay Chhorela	Baldev Chhorela	BCA-I	Abhay
17.	Krishan Kumawat	Mr. Raju	BCA-I	Krishan
18.	Dibendra Singh	Omard Singh	BCA-I	Dibendra
19.	Aditya Kumawat	Ram Suresh P Kumawat	BCA-I <sup>st</sup>	Aditya
20.	Rahul Sen	Balram Sen	BCA I <sup>st</sup>	Rahul



Seth G .B .Podar College, Nawalgarh

Debate on: "Communication through Social Media"

List of Participants

S.No	Name of Student	Class	Signature
1.	Prabhka	BBA II	Prabhka
2.	Deepika Verma	BBA I	Deepika
3.	Rinku	BBA I	Rinku
4.	Monika Saini	BBA III	Monika
5.	Harshal Saini	BBA III	Harshal
6.	Virendra Paul Singh	BBA II	Virendra
7.	Narendra Saini	BBA II	Narendra
8.	Chirag Padhi	BBA I	Chirag
9.	Himanshu Mishra	BBA II	Himanshu
10.	Tushar Kumbhar	BBA II	Tushar
11.	Varun Joshi	BBA III	Varun
12.	Utsav Saini	BBA I	Utsav
13.	Sourabh Thakur	BBA II	Sourabh
14.			
15.			