

## Seth G.B. Podar College Nawalgarh Department of Botany Workshop

On

### "Role of Social & Digital Media"

On

Press Day (November 16<sup>th</sup> 2023)



## ORGANISED BY

# Department of Botany, Seth G. B. Podar College, Nawalgarh, Rajasthan

(Affiliated to Pandit Deendayal Upadhyaya Shekhawati University, Sikar) (Rajasthan)

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# Seth G.B. Podar College Nawalgarh Department of Botany "National Press Day" On 16<sup>th</sup> November 2023



November 16th, 2023

### ORGANISED BY

Department of Botany, Seth G. B. Podar College, Nawalgarh, Rajasthan

Affiliated to Pandit Deendayal Upadhyaya Shekhawati University, Sikar (Rajasthan).

#### **Objectives**

- > To develop the knowledge of Press and Media
- ➤ To Aware why on 16<sup>th</sup> November we celebrated National Press Day
- > To knowledge among students
- Role of Press and Media
- How Can take the part of Social Media on News awareness
- Digital Media and Social Media
- To Aware why Press and Media is necessary
- How Press is helpful for the Communication
- To learn of Press working
- Learn how Press can help in study

#### REPORT



History is proof that media and news holds immense power in setting narratives and reporting the different sides of a single story. On the occasion of National Press Day student of botany department takes discussed that Press Council of India why celebrate National Press Day on 16 November every year. This day is celebrated to honour the formation of the Press Council of India in 1966. Every year, the Press Council of India decides a theme on which this special day is observed by people across the nation. The objective behind celebrating the day is to pay tribute to the contributions of the Press Council of India. Everyone should celebrate the day with great enthusiasm.

National Press Day helps to understand the importance of a free and independent press in India. It is important to note that National Press Day 2023 will be celebrated on Thursday, 16 November. This day acts as a tribute to the crucial role played by the press in preserving democracy and freedom of speech. You should know the importance of this day.

In the program total 22 students participated and know about the National Press Day and its important. The program was started with the inaugural speech by Ms. Suman saini, Head of Department, Seth Gyaniram Bansidhar Podar College, in his speech she concluded with the importance of Press and media in Daily life and study. After this Mr. Ankit Kumar Jangid, Assistant Professor, Department of Botany gave his lecture on National Press Day and its importance. Press and Media are part of awareness among peoples. Students learn about how social media use for information and take part or media. Students are advised for misleading information on social media.



SETH GYANIRAM BASIDHAR PODAR COLLEGE, NAWALGARH



#### **DEPARTMENT OF BOTANY**

#### NATIOAL PRESS DAY (16-11-2023)

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