

M.Com.
Economic Administration and Financial
Management
(EAFM)

(W.E.F. Academic Session 2024-2025 onwards)



Pandit Deendayal Upadhyaya Shekhawati University
Sikar, (Rajasthan) 332024

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Dr.
Dr. Registrar
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Shekhawati University,
Sikar (Rajasthan)

Curriculum Structure									
Session 2024-2025 onwards									
Name of the Programme: M. Com. in EAFM									
Year: First									
Course Code	Course Title	Contact Hrs per Week			Credits	Weightage (%)			ETE
		L	T	P		CWS	MTE		
Discipline Specific Core(DSC):									
24MEM9101T	Micro Economics	4	0	0	4	10	20	70	
24MEM9102T	Financial Management and Control	4	0	0	4	10	20	70	
24MEM9103T	Public Enterprises in India	4	0	0	4	10	20	70	
24MEM9104T	Industrial Economics	4	0	0	4	10	20	70	
Discipline Specific Elective(DSE)/ Select any one Group for Specialization:									
EA Group (Select Any One Course)									
24MEM9105T	Economic Environment in India	4	0	0	4	10	20	70	
24MEM9106T	Statistics for Economics	4	0	0	4	10	20	70	
24MEM9107T	Rural Economics	4	0	0	4	10	20	70	
24MEM9108T	Quantitative Techniques	4	0	0	4	10	20	70	
FM Group (Select Any One Course)									
24MEM9109T	Business Budgeting	4	0	0	4	10	20	70	
24MEM9110T	Export Finance	4	0	0	4	10	20	70	
24MEM9111T	Public Finance	4	0	0	4	10	20	70	
24MEM9108T	Quantitative Techniques	4	0	0	4	10	20	70	
CO Group (Select Any One Course)									
24MEM9113T	Cooperative Law	4	0	0	4	10	20	70	
24MEM9114T	Cooperative Movement in India	4	0	0	4	10	20	70	
24MEM9115T	Micro Finance	4	0	0	4	10	20	70	
24MEM9108T	Quantitative Techniques	4	0	0	4	10	20	70	
Value Added Course(VAC):									
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Seminar/Internship/Dissertation (S/I/D):									
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					Total	22			

Summary: I Semester		
S.N.	Particulars	Credits
1.	Discipline Specific Core(DSC):	16
2.	Discipline Specific Elective(DSE):	04
3.	Value Added Course(VAC):	02
4.	Seminar/Internship/Dissertation(S/I/D):	00
Total		22
CW\$ (Classwork): It would include attendance, class test/quiz test/assignments, ppt, play and learn by fun activities etc.		

Note: VAC to be selected from the list of VAC courses for PG, given on University website.


 Registrar
 Sardar Vallabhbhai
 Patel Deemed to be University,
 Sikar(Rajasthan)

Curriculum Structure									
Session 2024-2025 onwards									
Name of the Programme: M. Com. in EAFM									
Year: First									
Course Code	Course Title	Contact Hrs per Week			Credits	Semester: II (Pawas)			Weightage (%)
		L	T	P		CW\$	MTE	ETE	
Discipline Specific Core(DSC):									
24MEM9201T	Economic Administration and Policy	4	0	0	4	10	20	70	
24MEM9202T	Indian Banking System	4	0	0	4	10	20	70	
24MEM9203T	Cooperative Sector Management	4	0	0	4	10	20	70	
24MEM9204T	Macro Economics	4	0	0	4	10	20	70	
Discipline Specific Elective(DSE)/ Select any one Group for Specialization: Select Any Two one									
EA Group (Select Any One Course)									
24MEM9205T	Rural Marketing	4	0	0	4	10	20	70	
24MEM9206T	Indian Foreign Trade	4	0	0	4	10	20	70	
24MEM9207T	Agriculture Economics	4	0	0	4	10	20	70	
24MEM9208T	Development Economics	4	0	0	4	10	20	70	
FM Group (Select Any One Course)									
24MEM9209T	Security Analysis	4	0	0	4	10	20	70	
24MEM9211T	Portfolio Management	4	0	0	4	10	20	70	
24MEM9212T	Monetary Policy	4	0	0	4	10	20	70	
24MEM9213T	Merchant Banking & Financial Services	4	0	0	4	10	20	70	
CO Group (Select Any One Course)									
24MEM9214T	Cooperative Movement in Rajasthan	4	0	0	4	10	20	70	
24MEM9215T	Rural Credit and Finance	4	0	0	4	10	20	70	
24MEM9216T	Cooperation and Agriculture Organization	4	0	0	4	10	20	70	
24MEM9217T	Management of Agriculture Marketing	4	0	0	4	10	20	70	
Value Added Course(VAC):									
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Seminar/Internship/Dissertation (S/I/D):									
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					Total	22			

Summary: II Semester		Credits
S.N. Particulars		
1. Discipline Specific Core(DSC):		16
2. Discipline Specific Elective(DSE):		04
3. Value Added Course(VAC):		02
4. Seminar/Internship/Dissertation(S/I/D):		00
Total		22
CW\$ (Class work): It would include attendance, class test/quiz test/assignments, ppt, play and learn by fun activities etc.		


 D.Y. Registrar
 Sikarrajasthan
 Shrikranti University
 Pandit Denderaj Upadhyaya

Curriculum Structure									
Session 2024-2025 onwards									
Name of the Programme: M. Com. in EAFM									
Year: Second									
Course Code	Course Title	Contact Hrs per Week			Credits	Semester: III (Pawas)			Weightage (%)
		L	T	P		CW\$	MTE	ETE	
Discipline Specific Core(DSC):									
24MEM9301T	Indian Economy	4	0	0	4	10	20	70	
24MEM9302T	Financial Analysis & Control	4	0	0	4	10	20	70	
Discipline Specific Elective(DSE)/ Select any one Group for Specialization:									
EA Group (Select Any Four Courses)									
24MEM9303T	Operation Research	4	0	0	4	10	20	70	
24MEM9304T	Economic Growth and Development	4	0	0	4	10	20	70	
24MEM9305T	Industrial Development in Rajasthan	4	0	0	4	10	20	70	
24MEM9306T	Administration of Public Enterprises	4	0	0	4	10	20	70	
24MEM9307T	International Finance and Trade	4	0	0	4	10	20	70	
24MEM9308T	Economic Thinkers & Thoughts	4	0	0	4	10	20	70	
FM Group (Select Any Four Courses)									
24MEM9303T	Operation Research	4	0	0	4	10	20	70	
24MEM9309T	Financial System in India	4	0	0	4	10	20	70	
24MEM9310T	Bank Management	4	0	0	4	10	20	70	
24MEM9311T	Capital Expenditure Decisions	4	0	0	4	10	20	70	
24MEM9312T	International Banking	4	0	0	4	10	20	70	
24MEM9313T	Multinational Financial Management	4	0	0	4	10	20	70	
CO Group (Select Any Four Courses)									
24MEM9303T	Operation Research	4	0	0	4	10	20	70	
24MEM9314T	Cooperative Movement in Rajasthan	4	0	0	4	10	20	70	
24MEM9315T	Cooperative Sector Management	4	0	0	4	10	20	70	
24MEM9316T	Agriculture-Entrepreneurship	4	0	0	4	10	20	70	
24MEM9317T	Cooperative Project Planning	4	0	0	4	10	20	70	
24MEM9318T	Management of Cooperative Business	4	0	0	4	10	20	70	
Value Added Course(VAC):									
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Seminar/Internship/Dissertation (S/I/D):									
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				Total	26				

Summary: I Semester		
S.N.	Particulars	Credits
1.	Discipline Specific Core(DSC):	08
2.	Discipline Specific Elective(DSE):	16
3.	Value Added Course(VAC):	02
4.	Seminar/Internship/Dissertation(S/I/D):	00
	Total	26
CW\$ (Classwork): It would include attendance, class test/quiz test/assignments,ppt, play and learn by fun activities etc.		

Note: VAC to be selected from the list of VAC courses for PG, given on University website.


 Dy. Registrar
 Shri Dharmraj University
 Sikar(Rajasthan)

Curriculum Structure									
Session 2024-2025 onwards									
Name of the Programme: M. Com. in EAFM									
Year: Second									
Course Code	Course Title	Contact Hrs per Week			Credits	Semester: IV (Vasant)			
		L	T	P		CW\$	MTE	ETE	Weightage (%)
Discipline Specific Core(DSC):									
24MEM9401T	Research Methodology	4	0	0	4	10	20	20	70
Discipline Specific Elective(DSE)/ Select any one Group for Specialization									
EA Group (Select Any Two Courses)									
24MEM9402T	Indian Economic Development and Policy	4	0	0	4	10	20	20	70
24MEM9403T	Economy of Rajasthan	4	0	0	4	10	20	20	70
24MEM9404T	Infrastructure Management	4	0	0	4	10	20	20	70
24MEM9405T	International Business Environment	4	0	0	4	10	20	20	70
FM Group (Select Any Two Courses)									
24MEM9406T	Management of Small and Medium Enterprises	4	0	0	4	10	20	20	70
24MEM9407T	Investment Management	4	0	0	4	10	20	20	70
24MEM9408T	Management & Management Accountancy	4	0	0	4	10	20	20	70
24MEM9409T	Social Finance for Inclusive Growth	4	0	0	4	10	20	20	70
CO Group (Select Any Two Courses)									
24MEM9410T	Agricultural Finance	4	0	0	4	10	20	20	70
24MEM9411T	Co-operative Marketing	4	0	0	4	10	20	20	70
24MEM9412T	Financing Cooperative Project	4	0	0	4	10	20	20	70
24MEM9413T	International Cooperative Movement	4	0	0	4	10	20	20	70
Value Added Course(VAC):									
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Seminar/Internship/Dissertation (S/I/D): (Select Any One)									
24MEM9401D	Dissertation	--	--	--	8	--	--	--	--
24MEM9401V	Project	--	--	--	8	--	--	--	--
24MEM9401S	Seminar	--	--	--	8	--	--	--	--
					Total	20			

Summary: II Semester		
S.N.	Particulars	Credits
1.	Discipline Specific Core(DSC):	04
2.	Discipline Specific Elective(DSE):	08
3.	Value Added Course(VAC):	00
4.	Seminar/Internship/Dissertation(S/I/D):	08
Total		20
CW\$ (Class work): It would include attendance, class test/quiz test/assignments,ppt, play and learn by fun activities etc.		


 Dr. Deepak Kumar
 Head of Department
 Shekhawati University,
 Sikar (Rajasthan)

Semester - I

Learning Objectives

- To determine if resources are being used appropriately and effectively
- To provide a decision-making tool

Learning Outcomes

- Be able to use critical thinking skills within the discipline of economics about economic matters
- Demonstrate ability to use the economic tools of analysis.

Course Title:	Micro Economics	Course Code: 24MEM9101T	Hours
Total Lecture hour 60			
Unit I	Introduction to Micro & Macro Economics - Meaning, nature, scope & role in Business decisions. Theories of firm-sales revenue maximisation theory, Managerial theories, Behavioural theories and Profit theory. Demand Analysis-Law of Demand, Elasticity of Demand and Demand forecasting techniques, Consumer Surplus.		15
Unit II	Theory of Consumer Behaviour – Marginal Utility Analysis, Indifference Curve Analysis, Consumer Equilibrium-Price, income and substitution effect, Hicks and Slutsky's approaches, Band Wagon effect.Production Function, isoquants, Laws of Returns, Returns to ScaleCost Function- Various concepts of costs, estimation of cost functions, economies of scale and scope, short and long run cost curves.		15
Unit III	Price and Output Relationship under different market conditions - Perfect Competition, Monopoly, Discriminating Monopoly, Monopolistic Competition, Oligopoly, Monopsony,Factor Pricing and Global Market Economy - Determination of Rent, Wage, Interest and Profit.		15
Unit IV	National Income: Definition, Concept, Measurement & Relationship between National Income and Economic Welfare. Business cycles: Various theories of business cycles alongwith recent trends, phases in business cycles. Impact of business cycles in an economy, measures of stabilization.Marginal Productivity Theory of Distribution.		15
Reference Books:			
1	B.P. Gupta, "Business Economics", Malik and Cumpany, Jaipur.		
2	M.L. Seth, "principles of Economics", Laxmi Narayan Agarwal,Agra.		
3	H.L. Ahuja, " Advanced Economic theory- Micro Economic analysis" S. Chand & Company New Delhi.		
4	N.D. Mathur: "Managerial Economics for MBA", Shivm Book House, Jaipur.		
5	D.M. Mithani, Managerial Economics - Theory and application, Himalaya Publishing House.		
6	Paul, A. Samuelson "Economics", Tata McGraw Hills, New Delhi.		
7	Mote and Paul "Managerial' Economics", Tata McGraw Hil, New Delhi.		
8	M.D. Agarwal and Gopal Singh, "Arthik Vishleshan" RBD Publication, Jaipur		

Learning Objectives

- to achieve optimal profit in the short run and long run of the business
- To coordinate the activities with the activities of other departments

Learning Outcomes

- Understand basic concepts of financial management and their application in investment, financing and dividend decisions.
- Understand management of working capital and estimate the same for an organization.

Course Title:		Course Code: 24MEM9102T	Hours
Financial Management and Control			
Total Lecture hour 60			
Unit I	Finance Function: Meaning, Scope, Role, Objectives of Financial Management, and Organization of Finance in corporate enterprises. Financial Analysis: Meaning. Objectives. Importance and Limitations. Analysis and Interpretation of Financial Statements. Role of Finance Manager Sources of Funds: Short Term, Medium Term and Long Term.		15
Unit II	Ratio Analysis: Liquidity, Profitability, Activity Ratios and Capital Structure Ratios. Fund Flow and Cash Flow Analysis. Dividend Policy, Theories and methods of dividend payment, retained earnings. Management of Working Capital: Determinants, Sources and Analysis of Working Capital. Estimating of Working Capital Requirements.		15
Unit III	Management and Control of Investment in Inventories, Receivables and Cash. Management of Securities: Underwriting arrangements, timing and pricing of issue, right issue. Cost of Capital and its Computation.		15
Unit IV	Financial Planning: Capitalization, Capital Structure, Trading on Equity and Financial and Operating Leverages. Cost-Volume Profit Analysis, Capital Budgeting: Meaning, Objective & Various Methods.		15
Reference Books:			
1	M.Y. Khan, Financial Sciences.		
2	I.M. Panday, Financial Management.		
3	J.K. Dietrich, Financial services & financial Intuition.		
4	Agarwal & Agarwal, Financial Management (English & Hindi Version)		
5	M.R. Agarwal: Financial Management (Hindi & English Version)		
6	Khan and Jain, Financial Management Text, problems and cases, Tata McGraw Hill		
7	Pandey, L.M.: Financial Management, Vikas Publishing House, New Delhi		
8	Rustagi, RP: Financial Management Theory, concepts and problems, Taxman Publication, New Delhi		

Learning Objectives

- to achieve optimal profit in the short run and long run of the business
- To coordinate the activities with the activities of other departments

Learning Outcomes

- Understand basic concepts of financial management and their application in investment, financing and dividend decisions.
- Understand management of working capital and estimate the same for an organization.

Course Title:		Course Code: 24MEM9103T	Hours
Public Enterprises in India			
Total Lecture hour 60			
Unit I	Introduction: The changing role of public enterprises under different types of Economic systems: the social and economic benefits of public ownerships; scope, rationale and objectives other public sector in the present day economy. Control on Public Enterprises: Parliamentary, Presidential, Ministerial, Controller and Auditors Generals' Control, autonomy and accountability in public enterprises		15
Unit II	Patterns of Public Enterprise: Public corporation; government companies; quasicorporation, departmental undertaking; commodity boards, control boards and local authorities; mixed corporation, joint sector undertaking; leasing and other forms of association in ownership and management between the state and private entrepreneurs.		15

Unit III	Functional role of public enterprises. Governing Boards: Merits and demerits of functional and policy boards, internal Organization: decentralization; delegation of authority and span of control; line and staff functions, the composition, size and tenure of governing boards. Disinvestment and privatization in public enterprises, Case studies in power sector, infrastructure sector, Telecom sector.	15
Unit IV	Financial Administration: Assessment and disbursement of compensation; pattern of the share holdings and borrowing; investment policy, price, and profit policy; budgeting; purchases and sales policies; compensation; evaluation and the criteria of efficiency. Workers participation role in the administration of public enterprises, role of trade unions.	15
Reference Books:		
1	Hanson A.H. Public Enterprises and economic Development	
2	Hanson A.H. Managerial problem in Public Enterprise	
3	Sukla M.C. Administrative in Business	
4	Om Prakash Theory and Working of State Corporation (with special reference to India)	
5	Singh Gopal: Credit Management, RBSA Publishers, Jaipur	
6	Singh Preeti, Investment Management, Himalaya Publishing House, New Delhi	
7	Prem Chand A: Control of Public Expenditure in India	
8	अमजाल एम.डी. : प्रबंधकीय अर्थशास्त्र, श्री महावीर बुक डिपो, नई दिल्ली	

Learning Objectives

- To uses different theoretical models to understand the behaviour of firms
- To understand the structure of the market and observe the performance of the firm concerning the structure of the firm.

Learning Outcomes

- It describe the determinants of the size and structure of firms and the implications of the separation of ownership and control.
- It explain the pricing behaviour by firms with market power and its welfare implications.

Course Title:		Course Code: 24MEM9104T
Industrial Economics		Hours
Total Lecture hour 60		15
Unit I	Nature and Scope of Industrial Economics, Rationale of industrialization and Foundation of Modern Industry. Industrial Efficiency Concepts. Determinants, Measurement Efficiency and Decisions-Making Process	15
Unit II	Industrial Finance: The Need for Finance, Type of Finance, Source of Industrial Finance Choice of Funding Internal Vs External Sources, Role of lending institutions in India's industrial development. Competition Act 2002. Growth and Forms of Industrial Combinations-Horizontal and Vertical integration and Merger. Diversification trends.	15
Unit III	Industrial Location Analysis. The Determinant of Industrial Location. Approaches to Industrial Location Analysis, Operational approaches to industrial location, Industrial Location trends in India and backward area development. Industrial Productivity: The concept, measurement and determinants. MSME's and their performance. Industrial development in Rajasthan-Existing infrastructure, Govt Policy Problem of large and small industries.	15
Unit IV	Government Regulation of Industry: The Need for Government Intervention in Industry, The Government Regulations of industries, Social Control over industry. The legal frame work of Industrial Regulation in India. Appraisal of Industrial Policy of India. Especially	15

PDUSU NEP Syllabus w.e.f. 2024-25

	recent Industrial Policy.
Reference Books:	
1	S.C. Kuchhal: Industrial Economics
2	R.S.Kulshrestra : Industrial Economics (Hindi and English)
3	Barthwal R.R., 'Industrial Economics, Wiley Eastern Ltd., New Delhi
4	Cherumilam, F., 'Industrial Economics: Indian Perspective', Himalaya Publishing House, Mumbai.
5	Desai, B., 'Industrial Economics in India, Himalaya Publishing House, Mumbai

Learning Objectives

- To maintain a balance between economic development and environmental quality
- To explore the various socio-economic possibilities to reduce pollution and uplift the standard of living of the people.

Learning Outcomes

- Have a detailed understanding of the discipline of environmental economics, including its key principles and methods.
- Be able to use economic techniques to analyse environmental problems and to assess environmental policies.

Course Title:	Economic Environment in India	Course Code: 24MEM9105T	Hours
Total Lecture hour 60			15
Unit I	Economic Environment- Meaning, factors affecting Economic Environment, Basic features of India Economy. Emerging structure of Indian economy, Concept of Industrialization and small industries.		15
Unit II	Economic Policies – Agriculture Policy, Industrial Policy, Commercial Policy, Fiscal Policy. Economic Planning – Meaning, Importance. Objectives & Techniques of Planning		15
Unit III	Significance of Agriculture in Indian Economy, and New Agriculture Strategy, Agriculture Finance (Specially Kisan Credit Card), Nature and Causes of risk and uncertainty in agriculture, Measures to control risk and uncertainty. Agriculture & W.T.O		15
Unit IV	Foreign Trade- Volume, Composition and Direction, Export Promotion. Indian Economic Problems: Poverty, Unemployment, Economic Disparities and Population Explosion.		15
Reference Books:			
1	Ruddar Dutt & K.P.M. Sundharam : Bhartiya arthvastha		
2	A.N. Agrawal : Bhartiya arthvastha		
3	Laxminarayan Nathuramka: Indian Economy		
4	Chaudhary Charan Singh: Bharat ki BkayanahaArthvivashtaSthiti		
5	Ruddar Dutt & Sundharam: Indian Economy		
6	A.N. Agarwal: Indian Economy		
7	N.I. Agarwal: Bhartiya Krishi Ka Arthtantra		
8	Mishra and Puri: Indian Economy (Hindi & English Version)		
9	ND Mathur: Economic Environment in India, Shivam Book House (P) Ltd., Jaipur.		

Dr. Registrar
Sriharwati University,
Sikar (Rajasthan)

Learning Objectives

- To help Economists to understand problems on production, distribution and consumption.
- To helps in understanding standard of living and taxable capacity of people

Learning Outcomes

- Statistics helps in the study of market structure and understand the different economic problems
- After a better understanding of the economic problems, statistics also help in solving those issues by formulating appropriate economic policies.

Course Title:	Statistics for Economics	Course Code: 24MEM9106T	Hours
Total Lecture hour 60			
Unit I	Introduction of Statistics: Growth of Statistics, Definition, Scope, Uses, Misuses and Limitation of Statistics, Collection of Primary & Secondary Data, Approximation and Accuracy, Statistical Errors. Classification and Tabulation of Data: Meaning and Characteristics, Frequency Distribution, Simple and Manifold Tabulation, Presentation of Data: Diagrams/Graphs of Frequency Distribution Give and Histograms. Measures of Central Tendency: Arithmetic Mean (Simple and Weighted), Median (including quartiles, deciles and percentiles), Mode, Geometric and Harmonic Mean-Simple and Weighted, Uses and Limitations of Measures of Central Tendency. Measures of Dispersion: Absolute and Relative Measures of Dispersion; Range, Quartile Deviation, Mean Deviation, Standard Deviation and Co-efficient of Variation. Uses and Interpretation of Measures of Dispersion. Skewness: Different measures of Skewness. Moments & Kurtosis		15
Unit II			15
Unit III	Correlation: Meaning and Significance, Scatter Diagram, Karl Pearson's Coefficient of Correlation between two Variable: Grouped and Ungrouped Data, Coefficient of Correlation of Spearman's Rank Differences Method and Concurrent Deviation Method. Regression Analysis Permutation and Combination and Theory of Probability		15
Unit IV	Index Numbers: Meaning and Uses, Simple and Weighted Price Index Numbers, Methods of Construction, Average of Relatives and Aggregative Methods, Problems in construction of Index Numbers. Fishers Ideal Index Number, Base shifting, Splicing and Deflating. Interpolation & Extrapolation Theoretical Frequency Distribution: Binomial, Poisson and Normal Distribution Note: The Candidate shall be permitted to use battery operated pocket calculator that should not have more than 12 digits, 6 functions and 2 memories and should be noiseless and cordless.		15
Reference Books:			
1	Sancheti and Kapoor: Business Statistics.		
2	SP Gupta: Business Statistics		
3	Yadav, Jain, Mittal: Business Statistics. (Hindi & English)		
4	K.N. Nagar Elements of Statistics. (Hindi & English)		
5	Levin and Rubin: Statistics for Management		
6	Jit S.Chandan: Statistics for management, Vikas		
7	Gupta & Gupta: Business statistics, sultan Chand & Co.		

Learning Objectives

- To Aware about the problems and prospects of the rural economy of India
- To Knowledge on rural poverty estimates and its causes and consequences

Learning Outcomes

- Familiarizing practical ways to carry out field survey relating to rural economics.
- Ability to apply the theoretical knowledge on the basic concepts, theories relating to rural economics.
- Develop critical and creative thinking about the rural economics.

Rural Economics		Course Code: 24MEM9107T	Hours
Total Lecture hour 60			
Unit I	Rural Scenario of Indian Economy: Basic features of Rural Economy.Agricultural Finance: Concept of Crop loan-its need and importance. Linking Credit with marketing.Regional Rural Banks and NABARD		15
Unit II	Agricultural Marketing; Need and Importance. Problem of Agricultural Marketing. Suggestion to overcome the problems of Agricultural Marketing and Rural Development, Sources of Funds : Quantum of resources needed, plan allocations, Co-operative credit societies		15
Unit III	Rural Industries Definition and Legal Framework. Institutional Assistance of Rural Industries. Importance, Problem and Prospects of Small Scale & Cottage Industries (MSME). Role of Khadi and Gramodyog in Rural Employment Generation. Role of District Industrial Centres (DICs) in the Rural Industries.		15
Unit IV	Need and importance of rural infrastructure. A detailed study of Rural Roads, Rural Electrification, Supply of Drinking Water and Rural Marketing. Social infrastructure: Education & Health, Institutional Framework of Rural infrastructure: Panchayati Raj Institutions & NGO's.		15
Reference Books:			
1	Rudiar Datt & K.P.M. Sundharam, Indian Economy, S. Chand & Sons. New Delhi.		
2	Vasant Desai, Organisation & Management of small scale industries. Himalya, Publishing House, Mumbai.		
3	H.R. Swami & B.P. Gupta, Rural development & Cooperation, Ramesh Book Depot, Jaipur		
4	Vasant Desai, Study of Rural Economics, Himalaya Publishing House, Delhi.		
5	NABARD Bank News Review, Mumbai		
6	Patel and khankhoja :Rural Economics		
7	Mell, L.D. :Rural Economics		

Learning Objectives

- To help establish causation and correlation relationships by analysing data objectively
- To Quantitative methods are often used to monitor and control quality in manufacturing and production processes.

Learning Outcomes

Quantitative techniques can be understood as a collection of mathematical and statistical tools that are used to provide powerful means of analysis using quantitative data for effective decision making in business.

Course Title:	Quantitative Techniques	Course Code: 24MEM9108T	Hours
Total Lecture hour 60			
Unit I	Meaning and Scope of Quantitative Techniques: Role of Quantitative Techniques in Business and Industry. Research and Research Design: Meaning, need of research, characteristics of good		15

	research design, identification of problem. Source of primary and secondary data: Primary data collection techniques, schedule, Questionnaire and interview and observation. Scaling Techniques: Purpose of Scaling, techniques, Types of scales -Nominal, Ordinal, Interval and Ratio Scale.	
Unit II	Linear Programming- Meaning, properties & assumptions, formulation of LPP, Graphical method of LP, Infeasible Solution, Multiple Solution, Unbounded Solution, Limitations of Graphic method Linear Programming Methods- Simplex method: Maximisation & Minimisation problems, Two Phase method, Non-Existence of Feasible Solution, Unbounded Variable, Degeneracy, Concept of Dual, Application Areas, Limitations of LP.	15
Unit III	Sampling theory and its significance. Sampling analysis in case of large and small samples. Tests of significance-z, t and f tests. Hypothesis testing, Theory of Attributes, Chi-Square and Analysis of Variance, Replacement Theory & Sequencing.	15
Unit IV	Transportation Model- Introduction, Assumptions, Solution of Transportation: North-West Corner Rule, Vogel's method, Least Cost method, unbalanced problems, Maximising problems, Degeneracy, Special Transportation problems Assignments Models- Introduction, Assignments, Maximising problems, special problems. Note: The Candidate shall be permitted to use battery operated pocket calculator that should not have more than 12 digits, 6 functions and 2 memories and should be noiseless and cordless.	15

Reference Books:

- 1 Kothari, C.R. and Gaurav Jain: Research Methodology - Methods and Techniques, WishwaPublication, New Delhi.
- 2 John Miter and William Wasserman: Fundamental Statistics for Business and Economics
- 3 John E. Ullmann: Quantitative Methods in Management
- 4 N.P. Agarwal Quantitative Techniques: Ramesh Book depot. Jaipur

Learning Objectives

- To help you understand how much money you have, how much you have spent, and how much money you will need in the future.
- A budget can drive important business decisions like cutting down on unwanted expenses, increasing staff, or purchasing new equipment

Learning Outcomes

- Understand what a budget is, who decides it, how it works, how it affects them and how to have a meaningful input to it.
- Be equipped with the basic concepts and tools of modern program and outcomes-based budgeting.

Course Title:	Business Budgeting	Course Code: 24MEM9109T	Hours
Total Lecture hour 60			
Unit I	Business Budgeting: Meaning, Origin and significance: Business budgets, Surplus budgets, Deficit budgets and its limitations in Public/Private sector institutions., Budget as an instrument of corporate planning; Framing of Government and Business Budget; Budget organization, Budget .Committee and Time-framework; Annual, Half-Yearly, Quarterly, Monthly, Weekly and Daily Budget.		15
Unit II	Operational Budgets: Feature of sound business budgeting: Materials budget; Labour budget. Overhead budget. Financial budgets; (Detailed study of various methods of preparing cash budgets) Practical application of flexible budgeting; Master budget, Human Resource budgeting, budgeting of Time and other Scarce (Economic) Resources.		15


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Unit III	Performance, Budgeting: The concept, evolution and its applicability to Government and business with special reference to India. Steps in the preparation of performance budgets. Follow-up, Evaluation (including Concurrent Evaluation) and Monitoring: Information management, success and limitations of performance budgeting in India with special focus on Banks, Financial Institutions and Public Enterprises. Budgetary control.	15
Unit IV	Zero base budgeting-its theory and practice with special reference to India. Budgeting and Management Reports: Financial forecasting and Investment decisions, External reporting of security markets. Government (Planners/Policy-Matters) and other agencies, Preparation of various performance. Government, Reports to presentation to various levels of management, Timelines 4 Reliability and Relevance of such report and their practical formulations. Note: The Candidate shall be permitted to use battery operated pocket calculator that should not have more than 12 digits, 6 functions and 2 memories and should be noiseless and cordless.	15
Reference Books:		
1	Gupta S.P.: Management Accounting	
2	Kulshrestha N.I.C. Theory and Practice of Management Accounting	
3	Man Mohan Goyal: Principles of Management Accounting.	
4	अमृतलाल कृष्णसुन्दरिया व्यावसायिक गणित (Hindi and English editions)	
5	अमृतलाल एम.आर. व्यावसायिक गणित	

Learning Objectives

- To ensure that exporters have enough money on hand to meet their working capital and other international transaction needs.
- When delivering goods to another country, businesses need export finance to ensure that the products can be manufactured and shipped within a predetermined budget

Learning Outcomes

- Gain competitive edge by offering credit terms to prospective Debtors / Buyers.
- Receive cash payment upon shipment.

Course Title:	Export Finance	Course Code: 24MEM9110T	Hours
Total Lecture hour 60			
Unit I	Global Trade & Finance-Foreign Trade Policy. Procedure & Documentation; Balance of Payment Visible & Invisible Trade, Customs & Excise-Procedure & Documentation; Shipments Finance-Pre 8c Post, Sources of Funds: Financing Instruments; Forex & Export Management.		15
Unit II	Pre-Shipment- Finance - Forms of Credit, Pm-rose, Selection Criteria, Credit Terms; Domestic Currency Loans; Letter of Credit-7.Types & Procedures; Export Bills - Purchase, Negotiation, Discounting, Rediscouinting; Procedures of Settlement.		15
Unit III	Post Shipment Finance - Forms of Credit, Purpose, Selection Criteria, Credit Terms; Foreign Currency Loans-Merits 8c Limitations, Procedures, Repayment; Credit Risk - Assessment & Management. Financing Strategies-Import Vs Export Financing Strategies-Framework. Determinants, Implementation & Management; Financial Collaboration Competitive Advantage, Market Expansion: Hybrid Financing Strategies.		15
Unit IV	Financing Institutions & Export Promotion- Economic Unions, Reserve Bank of India, EXIM Bank of India, Export Credit Guarantee Corporation, Banks & Financial Institutions.; Export Promotion Export Councils & Boards, Export Oriented Units,		15

	Special Economic Zones, Economic Promotion Zones, Economic Processing Zones, Agricultural Export Processing Zones; Logistics Financing for Export Promotion Issues & Challenges.
Reference Books:	
1	Anders Grath (2008), The Handbook of International Trade and Finance, Kogan Page Publishers 2008 Reprint
2	James Calvin Baker (2003), Financing International Trade, Greenwood Publishing Group. 2003 latest edition
3	Nabhi's Manual. "New Import Export Policy and Handbook of Procedures, Vol.1 2002-07: As Amended Upto 4.4.2002, Oscar Publications
4	David Grant. Douglas M. Lambert, James R. Stock, Lisa M Ellram, (2005) 'Fundamentals of Logistics Management', Mc Graw Hill. 2006 reprint
5	Kindle berger: International Economics.
6	Ellsworth, P.T.: The International Economy.

Learning Objectives

- The main objective is managing the basic needs of the public like food, shelter, health, infrastructure, and education
- To Facilitates economic growth and development

Learning Outcomes

- It help in public financial management, which results in economic development
- Through the optimum allocation of resources, inequality within the economic and social structures also reduces

Course Title:	Public Finance	Course Code: 24MEM9111T	Hours
Total Lecture hour 60			
Unit I	Meaning, Nature and Scope of Public Finance. Principles of Public Finance. Role of public finance in augmenting allocative efficiency, distributive justice and economic stability in the economy. Objective and importance of public expenditure; theoretical and economic classification of public expenditure, Canons of public expenditure, Effects of public expenditure on production consumption, distribution, Major trends in public expenditure in India.		15
Unit II	Meaning and significance, sources of public revenue. Functional and economic classification of public expenditure, Effects of Public Expenditure on production and distribution, Major trends in public expenditure in India. Public revenue, functional and economic classification of public revenue. Present Fiscal Policy in India, Fiscal deficit and impact on Indian Economy.		15
Unit III	Taxation: Canons of taxation, the incidence and impact of taxation, Effects of taxation Measurement of degree of progression of taxes. Overall progressiveness of the whole tax system, problems of tax evasion and black money. Public Debt: Meaning, classification, theories, causes of high debt burden in India.		15
Unit IV	Concept of Federal Finance, Financial Relations between Central and State Government in India. Major criteria for transfer of funds. Adequacy of revenue in relation to functions of State Government. Salient features of State finance growth and distribution of revenue and expenditure under major economic heads, Problem of burden of debt to the centre overdrafts. Current issues: VAT, GST, concept and implications.		15
Reference Books:			
1	H.1 Bhatia Public Finance, Vikas Publishing House Pvt. Ltd. Delhi.		
2	BP Tyagi Public Finance, Jai Prakash Nath & Co. Meerut		
3	Musgrave RA and Musgrave P.A.: Public Finance Theory and Practice, Tata McGraw Hill Delhi.		
4	Musgrave R.S.: Theory of Public Finance (Mc. Graw)		

5	Ved.P.Gandhi: Some Aspects,India's Taxes structure (Vore&Co.)
6	BhargaveR.N.:Theory and working of Union Finance in India (Chanya)

Learning Objectives

- To give a legal status to the cooperatives and facilitate their working.
- It should also ensure that cooperatives work as genuine bodies and in accordance to the universally accepted cooperative principles

Learning Outcomes

- This together makes up procedures and rules for the organization and work of cooperatives, and protect and preserve their cooperative character.
- The Cooperative Law thus should facilitate the working of cooperatives and should not curtail the autonomous working of cooperatives and change their basic character.

Course Title:	Cooperative Law	Course Code: 24MEM9113T	Hours
Total Lecture hour 60			
Unit I	Introduction: Genesis of Cooperative Movement, Global and Indian; Principles of Co-operation; Cooperative Sector and Economic Growth; Cooperative institutions vis-a-vis other types of Business, Co-operative Legislation in India: Historical Development of legislation, Cooperative Societies- Act 1904 and 191-7 as amended up to-date. Main Findings of Committee on Co-operative Law, 1956 (S.T. Raj Committee).		15
Unit II	Co-operative Legislation in Rajasthan: A detailed study of the Rajasthan Co-operative Societies Act 1965 as amended up to-date.Functional Classification of Cooperative Credit Institutions: Credit Societies, Central and State Cooperative Banks, Land Development Banks.		15
Unit III	Banking Regulation Act, 1949 as applied to Co-operative Banks Implementation of Cooperative Law in India and Rajasthan.Cooperatives and Professional Management: Functional area policies and practices in cooperative sector, Human resource development.		15
Unit IV	RBI & NABARD, A Brief study of the following institutions: National Co-operative Consumers Federation (NCCF), National Co-operative Development Corporation (NCDC), National Cooperative Union of India (NCUI), Indian Farmers Fertilizers Cooperative (IFFCO), National Agriculture Co-operative Marketing Federation (NAFED), National Institute of Co-operative Management (Vaikunth Mehta Institute, Pune) (VMT,FICM), National -Co-operative Dairy Federation.		15

Reference Books:

- 1 Co-operative Societies Act-1904
- 2 Co-operative Societies Act, 1912 as amended upto date.
- 3 Rajasthan Co-operative Societies ac, 1965, as amended upto-date.
- 4 Report of the Committee on Co-operation (Mirdha Committee).
- 5 Committee on Co-operative Law (S.T. Raja Committee).
- 6 Report of the Committee on Co-operative Administration, 1963.
- 7 Co-operative Law in India, M.D. Vidwans
- 8 Annual Report of the specific institutions.


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Learning Objectives

- To provide consumer goods to members at reasonable rates.
- To provide services to members according to their needs, such as housing, transport, insurance etc. To promote self-help, self-reliance among people

Learning Outcomes

- The cooperative movement in India plays a crucial role in the agricultural sector, banking and housing.
- Cooperatives developed very rapidly after Indian independence.

Course Title:	Cooperative Movement in India	Course Code: 24MEM9114T	Hours
Total Lecture hour 60			
Unit I	Evolution of Cooperative Movement in India. Cooperative Movement before Independence and during the plank, Role of Cooperatives in Globalization; Globalization and Cooperative Sector in India		15
Unit II	Organisation of the Non-Credit Cooperative Societies: Marketing Cooperative, Consumers Cooperative, Industrial Cooperative, Housing Cooperative, Producer Cooperatives		15
Unit III	Critical Evaluation of following Cooperative organization: National Cooperative Development Corporation. National Cooperative Dairy Development Corporation, Anand Cooperative Dairy Feder Lion Gujrat, IFFCO Indian Farmers Fertilizers Cooperative Organisation.		15
Unit IV	Cooperative Movement in Rajasthan-An overview of problem and present position. Government Control over: Cooperative-Legal & Administrative, Vaidya Nathan Committee Report.The Present Trends of Management in Co-Operative Sector: Need for Professional Management, Co-Operative Education and Training of Members and Employees and De-officialisation and De- politicisation.		15
Reference Books:			
1	G.S. Kamat: New Dimensions of Cooperative Management		
2	I.I.O: Cooperative Management & Administration		
3	B.C. Mehta: Consumer Cooperation in India		
4	अग्रवाल, माथुर एवं गुप्ता & सहकारी चिन्तन एवं ग्रामीण विकास, रमेश बुक डिपो		

Learning Objectives

- Examine the choices available to aid in the faster eradication of poverty.
- Encourage poor people to start their businesses.

Learning Outcomes

- Micro finance helps to provide financial services to those in remote locations where traditional financial institutions do not have operations
- Micro finance can encourage entrepreneurial activity and business development in poverty-stricken areas.

Course Title:	Micro Finance	Course Code: 24MEM9115T	Hours
Total Lecture hour 60			
Unit I	Meaning and definition of micro-finance, Salient features of micro-finance, benefit of micro-finance, target groups in micro-finance. History of Microfinance in India, Outreach of Recommendations of various committees, Status of Microfinance in India, Outreach of Microfinance, Potential of Microfinance in India, Banking potential for Microfinance in India.Role of micro-finance in poverty alleviation in rural areas.		15

Unit II	Credit requirement for farm, non-farm, and activities, for livelihood of poor person. Need for saving, credit & insurance-role of financial intermediation (Such as SHG, MFIs), Formal financial institutions and rural credit.	15
Unit III	Micro Insurance-Introduction, Crop Insurance Schemes, Insurance Schemes for/Animal Husbandry Assets, Agricultural Implements, Rural Artisans and Entrepreneurs, Life Insurance Schemes for Rural Areas, Health Insurance Schemes for Rural Population, Micro Pension Schemes in India, Formal financial institutions and rural credit such as CB, RRBs, CCBs, NW's. Micro-finance institutions. Functions and impact.	15
Unit IV	Micro-finance and SHGs, collective action for poverty alleviation and empowerment of rural people. Issue of SHs grading, role of federation of SHG. Issues of SHGs information problem, joint liabilities group (JLG), collection of information from SHGs & there reporting to financing institutions.	15

Reference Books:

- 1 Information Asymmetry and trust a frame work for studying Micro-finance in India, M.S Sharma working paper IIM Ahmadabad.
- 2 Development of rural poor through self help group by Shanker Chatterjee. EBSA Publishers, Jaipur
- 3 Rural Transformation infrastructure and micro-finance by Harsh Bhargav and Deepak Kumar, ICFAI University Press, Hyderabad.
- 4 Microfinance in India-a state of the sector report, 2007 by Prabhu Ghate. A SAGE publication, New Delhi.
- 5 Rural Transformation-socio economic issues by Harsh Bhargav and Deepak Kumar, ICFAI University Press, Hyderabad.
- 6 Rural credit and Micro-finance by Katuri Nageshwar Rao, ICGAI. University Press, Hyderabad.
- 7 Acharya, Shankar, India's Macroeconomic Management in the Nineties, ICRIER, New Delhi.
- 8 Ahluwalia, I.J. and IMD Little, India's Economic Reform and Development, Oxford University Press, Delhi.
- 9 Datt, R., Second Generation Economic Reforms in India, Deep and Deep, New Delhi

Semester – II

Learning Objectives

- To achieve and include: Stable prices (low inflation) Steady and sustained economic growth

Learning Outcomes

- Demonstrate the ability to collect, process, and interpret data, including statistical inference.
- Recognize how to use the scientific method in economics. Formulate empirically testable hypotheses

Course Title:	Economic Administration and Policy	Course Code: 24MEM9201T
Total Lecture hour 60		Hours
Unit I	The Concept of Economic Administration: Nature, Scope, Objectives and Techniques of Economic Administration and Constitutional Provisions in India. Administration of Financial Resources: Central and State Financial Relations, the Constitutional Provisions, VAT, Service Tax, GST.	15
Unit II	Present Economic Policies and Planning: Fiscal and Monetary policies. Industrial Policy, Economic Controls, Role of SEZ in Industrial Development, Planning Commission: Formulation and Evaluation of Plans	15
Unit III	Present Finance Commission: Its recommendations and effects on fiscal policy of the Government, Administration of Public Debt of India. The External resources and problems.	15

Unit IV	Financial Administration of the Indian Union: Centre, State and Local Finances: Parliament and Public Accountability: The role of Estimates committee, Public Accounts Committee, Comptroller & Auditor General of India, Leakage in Financial Administration.	15
Reference Books:		
1	Mishra Puri: Indian Economy	
2	Chanda, Ashok: Indian Administration	
3	Prem Chand A: Control of Public Expenditure in India	
4	Lewis, W.A.: Principles of Economics	
5	Tandon, B.C.: Economic Planning	

Learning Objectives

- To cornerstone of the nation's economic framework.
- To channelling funds from savers to borrowers, and facilitating investment and individual financial needs, it plays a crucial role in the country's economic development

Learning Outcomes

- The banking sector plays a significant part in the Indian economy, as commercial banks support the Indian government in achieving each aim of the country's planned economic development.
- Credit creation boosts output, boosting economic growth and, in turn, creating a large number of job prospects.

Course Title:	Indian Banking System	Course Code: 24MEM9202T
Total Lecture hour	60	Hours
Unit I	Structure of Indian Banking System: Central-bank - Commercial banks- Cooperative banks - Regional Rural Banks-Local Area Banks: Difference between scheduled and non-scheduled bank, Role of banking system in the economic growth and development	15
Unit II	Private sector banks in India: Their progress and performance after 1969, Foreign banks in India: Their progress and performance, Regulation of Foreign banks in India. Comparative study of Public and Private Sector Banks. Rationale and objectives of financial reforms, Recommendations of the Narasimham Committee I & II, Capital adequacy norms, Provisioning, Non-Performing Assets (NPA)	15
Unit III	Social control over banks, Nationalisation of banks, Arguments for and against nationalisation, Objectives of nationalisation, Progress of nationalized banks pertaining to branch expansion deposit mobilization, credit development and priority sector lending: Lead Bank Scheme	15
Unit IV	State Bank of India, Subsidiary Banks to State Bank of India. Role of State Bank of India: As an agent of the RBI, as a commercial bank, its role in financing various sector. Progress and Performance of SBI. Evolution of the Reserve Bank of India, Organization and Management of the RBI, Functions of the RBI, Credit Control Mechanism.	15
Reference Books:		
1	N.A. Majumdar: Financial Sector Reforms and India's Economic Development	
2	Vasant Desai: Central Banking and Economic Development	
3	S.B. Gupta, Monetary Economics	
4	S Panandikar, Banking in India	
5	S.N. Maheshwari, Banking	
6	Report on trends and Progress of Banking in India: Reserve Bank of India Publication	
7	Annual Reports of Banks	
8	Dr. Rita Swami, Indian banking system	

Learning Objectives

- To mobilize funds and savings among members.
- To provide consumer goods to members at reasonable rates.

Learning Outcomes

- Cooperatives play a crucial role in rural development by bringing people together to improve their lives and communities.
- In rural areas, where resources and opportunities may be limited, cooperatives offer a way for individuals to join forces and achieve common goals.

Course Title:	Cooperative Sector Management	Course Code: 24MEM9203T	Hours
Total Lecture hour 60			
Unit I	Definition and principles of management; Concept of Co-operative Management. Comparison between Principles of Co-operation and Management functions in Co-operation. Role of Management in development of Co-operative Organisation.		15
Unit II	Professionalization of Co-operative Management-its merits, demerits and limitation of Professional Management in Co-operative Institutions. Government Control over Co-operatives: Legal and Administrative. Organisation Structure of Co-operatives. Organisation Chart for Short term Medium term and Long term Credit Institutions. Management of Co-operative Banks.		15
Unit III	Leadership in Co-operatives. Characteristics of a good Leadership in Co-operative Sector. Federal Structure of Co-operative Organisation-Control Over Co-operatives: Audit and Co-operative Supervision.		15
Unit IV	Concept of Cooperative Education and Co-operative Training- Needs and Importance in Modern era. Difference between co-operative education and Cooperative training. Role of National, Co-operative Union of India in the cooperative training system. Role of Institutional framework of co-operative education and training, Merits and demerits of democratic governance.		15
Reference Books:			
1	G.S.Kamat: New Dimensions of Co-operative Management.		
2	G.S. Kamat: Cases in Co-operative Management		
3	I.L.O.: Co-operative Management & Administration		
4	Sah AK, Professional Management for Cooperatives		
5	Dr U.C.Patnaik and A.K. Roy - Co-operation and Co-operative Management		
6	Dr S. Nakkiran - Co-operative Management-Principles and Techniques		
7	I.N. Hajella - Principles, Problems and Practice in Co-operation		

Learning Objectives

- To determine if resources are being used appropriately and effectively
- To provide a decision-making tool

Learning Outcomes

- Be able to use critical thinking skills within the discipline of economics about economic matters
- Demonstrate ability to use the economic tools of analysis.

Course Title:	Macro Economics	Course Code: 24MEM9204T	Hours
Total Lecture hour 60			
Unit I	Introduction to Macro Economics -Macro-economic issues in an economy. National Income Determination : Actual and potential GDP, aggregate expenditure - consumption function, investment function, equilibrium GDP, concepts of MPS, APS,		15

Unit II	MPC APC, Autonomous expenditure, the concept of multiplier. National Income Determination in an Open Economy with Government Fiscal Policy -- Impact of changes in Government expenditure and taxes, Net exports und equilibrium GOP.GDP and Price level in short and long run - Aggregate demand (AD) and Aggregate supply (AS), multiplier analysis with AD curve and price level changes, aggregate supply in short and long run. Keynesian theory of Income, output and employment.	15
Unit III	Money in a Modern Economy - Concepts of money in a modern economy, money aggregates, demand for money, quantity theory of money, liquidity preference aid rate of interest, money supply, credit creation and monetary policy.	15
Unit IV	Business cycles: Various theories of business cycles along with recent trends. Phase in business cycles. Impact of business cycles in an economy, measures stabilization.	15
Reference Books:		
1	Mankiw N. Gregory, "Macroeconomic", McMillan Worth Publishers, Newyork	
2	Dornbusch Rudiger and Stanley Fisher, "Macroeconomic", McGraw Hill.	
3	Deepashree, Vanita Agarwal, "Macro Economics", Ane Books Pvt. Ltd., New Delhi	
4	M.C. Vaish, "Macro Economic Theory", Vikas Publishing House (P) Limited.	
5	Sunil Chandra Bhaduri, "Macro Economics", New Central B.K. Agency (P) Limited	
6	Blanchard. "Macro Economics", Pearson Education India.	
7	J.V. Vaishampayan, Macro Economics. D.K. Publishers, Lucknow.	

Learning Objectives

The main objective of this programme is to develop a strong foundation of applied knowledge, concepts, approaches and analytical skills in the participants for successful marketing of products and services to rural consumers and users.

Learning Outcomes

- Its aids in generating employment opportunities in rural areas, thereby helping rural development.
- The success of rural marketing can lead to the growth of the local economy, as it creates demand for goods and services and, in turn, enables small businesses to thrive.

Course Title:	Rural Marketing	Course Code: 24MEM9205T
Total Lecture hour 60		Hours
Unit I	Rural :Marketing: Nature, characteristics and the potential of rural markets in India; Socio-cultural economic and other environmental factors affecting rural marketing; Attitudes and behaviour of rural consumers and farmers. Problems of Agricultural Marketing in India and Challenges. Suggestion to overcome the problem. Co-operative Marketing: Nature, scope and role of co-operative marketing in India and Rajasthan.	15
Unit II	Marketing of Consumer Durable and Non-Durable Goods and Services in Rural Markets: Product planning, pricing, promotion and management of distribution channels for marketing durable and non-durable goods in rural areas: Media planning; Planning and organizing personal selling in rural markets. Marketing of Agricultural Inputs: Marketing of fertilizers, pesticides, seeds, tractors and other agricultural implements in rural areas, Role of Subsidies in Agriculture inputs	15
Unit III	Agricultural Marketing: Classification of agricultural products with particular reference to seasonality and perishability; market structure for agriculture product and its performance; Processing facilities for different agricultural products; Role and types of warehousing.	15

Unit IV	15
Agriculture Price Determination and Commodity Trading: Role of Agricultural Cost and Prices Commission: Role of Central and State Government institutions and organizations in agricultural marketing; Unique features of commodity markets in India.	
Reference Books:	
1	I.P. Gopaldaswamy: Rural Marketing, Vikas Publishing House Pvt. Ltd., New Delhi
2	Velayudhan Rural Marketing, Response Books, New Delhi.
3	Sukhpal Singh Rural Marketing Management, Vikas Publishing House. New Delhi.
4	Patel and khankhoja :Rural Economics
5	Mell, L.D. :Rural Economics
6	ChoudharyC.M.:Rural Development and Co-Operation
7	MathurB.L.:Rural Development and Co-Operation

Learning Objectives

- To ensure a two-fold increase in the country's percentage share of global products' trade within the next five years.
- To act as an effective tool of economic growth by giving a push to employment generation

Learning Outcomes

- India's trade policy is continuing to evolve, balancing the needs of a developing economy with the importance of global integration.
- Globalisation can significantly benefit economies like India's, enhancing economic growth and elevating living standards through the benefits of international trade.

Course Title:	Indian Foreign Trade	Course Code: 24MEM9206T	Hours
Total Lecture hour 60			
Unit I	Indian Foreign Trade: Pattern and structure of India's foreign trade; India's trade in services. Terms of trade, India on the world trading map; Analysis of thrust: export products and markers. Export promotion measures.		15
Unit II	Procedural and Documentary Framework- An Overview. Trade operations and Documentation, Procedure for getting started in export - import business: Foreign Trade Finance and Insurance: Pre-Shipment and post-shipment finance: Sources and schemes of foreign trade finance. Exim Bank, ECGC.		15
Unit III	Foreign Exchange Facilities and Regulations Foreign exchange facilities and exchange rate mechanism: Regulatory framework - FEMA and its objectives and provisions: Other acts and regulations.		15
Unit IV	Foreign Investments: India's foreign investment policy and flows: India's investments abroad - pattern and structure; Indian Joint ventures in foreign countries and their operations. FDI: Rational and government policy. Balance of Payment Account India's Balance of payment account, current account deficit and adjustment policies; foreign reserves and debt situation.		15
Reference Books:			
1	Ministry of Commerce. Export Import Policy, Government of India, New Delhi.		
2	Nayyar Deepak, Foreign Trade Sector, Planning and Industrialization in India.		
3	Averbach, Robert D. : Money, Banking and Financial Markets; MacMillan, London.		
4	Srivastava R.M. :Management of Indian Financial Institutions; Himalaya Publishing House, Mumbai.		
5	Verma JC: Guide to Mutual Funds and Investment Portfolio, Bharat Publishing House ,New Delhi.		
6	Trivedi, Jatana, Nagar; International Trade & Finance (Hindi & English		
7	Varghese SK; Foreign Exchange and Financing of Foreign Trade.		
8	Lal GS; Financing of Foreign Trade & Foreign Exchange		

Learning Objectives

- Agricultural economics deals with the methods of effective land usage, maximizing the crop yield while maintaining the good soil ecosystem.
- It is concerned with the application of economic theories to optimize the production and the distribution of the agricultural yield.

Learning Outcomes

- Agricultural economics plays a role in the economics of development, for a continuous level of farm surplus is one of the wellsprings of technological and commercial growth.
- In general, one can say that when a large fraction of a country's population depends on agriculture for its livelihood, average incomes are low.

Course Title:	Agriculture Economics	Course Code: 24MEM9207T	Hours
Total Lecture hour 60			
Unit I	Nature and Scope of Agriculture Economics. Rationale of Agriculture in Indian Economy. Agriculture Efficiency: Concept, Its Measurement. Agriculture Growth and Development in plan period with special reference to two intermediate previous plans.		15
Unit II	Agricultural Productivity: Concept, Measurement and Determinants. Risk and uncertainty factors in agriculture sector. Agricultural Inputs: Seeds, Fertilizer, Pesticides, Irrigation and Power.		15
Unit III	Agricultural Finance: Institutional and non-Institutional Finance, Kishan Credit Card and Crop Insurance. Infrastructure Development in Agriculture. New Agriculture Policy: Green and White Revolution. Investment in Agriculture Sector.		15
Unit IV	Agricultural Price: Price Policy, Support Price, Procurement Price, Rationale of Subsidy in Agriculture, Input Cost and Price Policy. Agriculture Marketing: Problems and Challenges, Export of Agriculture Product.		15
Reference Books:			
1	Sukhpal Singh: Rural Marketing Management, Vikas Publishing House, New Delhi.		
2	Ruddar Dutt, K.P.M. Sundharam, Indian Economy, S. Chand & Sons, New Delhi		
3	Patel and khankhoja :Rural Economics		
4	Mell, L.D. :Rural Economics		
5	Choudhary,C.M.:Rural Development and Co-Operation		
6	Mathur,B.L.:Rural Development and Co-Operation		
7	Aparit Singh, A.M.. Sachu, Jasuta Singh, Fundamentals of Agricultural Economic, Himalaya Publishing House Pvt. Ltd.		
8	Shubba Reddy, Raghuram Agriculture Economics		

Learning Objectives

- To improve the material standards of living by raising the absolute level of per capita incomes.
- Raising per capita incomes is also a stated objective of policy of the governments of all developing countries.

Learning Outcomes

- Economic development results in higher levels of education, greater employment opportunities, and higher income levels.
- Communities are strengthened with economic development because increasing numbers of jobs result in higher income levels.

Course Title:	Development Economics	Course Code: 24MEM9208T
Total Lecture hour 60		Hours
Unit I	Nature and importance of economics development, common characteristics of under developed countries. Innovation and Development, Labour and capital saving innovation, choice of techniques. Natural Resources, Economic Development and Environmental Degradation.	15
Unit II	Human Development: Its role. Progress and direction, poverty, inequality, unemployment measures MNREGA. Agriculture and Food Management in India- Population Policy.	15
Unit III	Infrastructure development its role and growth. Inclusive growth and distributing justices. Foreign Investment and Economic Development, Stages of Economic: Growth, Various Economic Growth Models	15
Unit IV	Fiscal Developments and Public Finance for accumulation of capital and acceleration of growth. Financial Resources, Policy Response and Future Prospects.	15

Reference Books:

1	Simon Kuznets: Economics Growth and Structure (HEB)
2	Amlan Datta: paths to Economic Growth (Allied Publishers).
3	Enke Dobb: Economic Development (Prentice Hall).
4	Maurice Dobb: Economics Growth and Planning (Routledge and Kegan Paul)
5	Ahluwalia, L.J.: Industrial Growth in India, Oxford University Press, Delhi
6	Alagh, Yoginder K: Indian Development Planning and Policy, Vikas Pub., New Delhi
7	Aswathappa, K: Legal Environment of Business, Himalaya Publication, Delhi
8	Chakravarty, S: Development Planning, Oxford University Press, Delhi

Learning Objectives

- Capital appreciation, Regular Income, the Safety of Capital, Hedge against Inflation, and Liquidity.
- It is a method of evaluating the intrinsic value of an asset and analysing the factors that could influence its price in the future.

Learning Outcomes

- Identify the investment opportunities and the nature of investment decisions.
- Interpret the investment environment and assess the procedural issues of the security markets.

Course Title:	Security Analysis	Course Code: 24MEM9209T
Total Lecture hour 60		Hours
Unit I	Introduction: Meaning and significance of security analysis, type of securities, investment: Nature and scope of investment analysis, Elements of investments avenues of investment, Approaches to investment analysis, concept of return and risk, Security return and risk analysis, measurement of risk and return. Financial Assets: Types and their characteristics, Sources of financial information. Public Issue: SEBI guidelines on public issue, Size of issue, Pricing of issue, Promoters contribution Appointment of Merchant Bankers, Underwriters, Brokers, Registrars, and Managers, Bankers & Allotment of shares.	15
Unit II	Secondary Market: Role, Importance, Types of brokers, trading mechanism, listing of security, Depository - Role and Need Depository Act - 1996. Valuation of Security: Bonds, Debentures. Preference shares, Equity Shares.	15
Unit III	Fundamental Analysis: Economic Analysis, Industry Analysis and Company Analysis.	15
Unit IV	Technical Analysis: Trends, Indicators, Indices and Moving Averages applied in Technical Analysis.	15

Reference Books:

1	P. Pandian, Security analysis and portfolio management, Vikas Publications
2	madhurmati. Rangarajan, Investment analysis and portfolio management.
3	Fiscer and Jorden, Security analysis and portfolio management
4	Avadhani V.A Capital Market Management Himalaya Publishing House
5	Dave M. Mutual Fund in India, Paradise Publisher Jaipur
6	Ingle D. V Mutual Funds in India, New Century Publication New Delhi
7	Bhole L.M., Financial Institutions and Markets, Tata McGraw Hill, 2002

Learning Objectives

- To help select best investment options as per one's income, age, time horizon and risk appetite.
- To make the most of portfolio management, investors should opt for a management type that suits their investment pattern.

Learning Outcomes

- Portfolio management ensures minimum risk, maximises return for clients' investment and increases their capital.
- Understanding how to manage portfolios can help you successfully handle investments and ensure every client meets their financial goals.

Course Title:	Portfolio Management	Course Code: 24MEM9211T
Total Lecture hour 60		Hours
Unit I	Portfolio Analysis: Estimated rate of return and standards deviation of portfolio, marketwise risk and return optimization. Single index model, portfolio total risk, portfolio market risk and unique risk Sharps optimization solution.	15
Unit II	Capital Market Theories: Capital market line and security market line, risk free lending and borrowings, factors model, arbitrages price theory, two factors and multifactor model, principal arbitrage portfolios.	15
Unit III	Efficient Market Hypothesis: Portfolio Performance Evaluation: Risk & Return: Meaning and Concept of Return, Measurement of return, risk adjusted measure of return, Classification of Risk, market timing, evaluation criteria and processors.	15
Unit IV	Mutual Funds: Concept, objectives functions, importance and types of mutual funds, Assets Management companies. SEBI and mutual fund regulation, Unit Trust of India	15
Reference Books:		
1	P. Pandian, Security analysis and portfolio management, Vikas Publications	
2	Madhurmati. Rangarajan, Investment analysis and portfolio management.	
3	Fiscer and Jorden, Security analysis and portfolio management	
4	Gurusamy, Merchant Banking Financial Services, Tata McGraw Hill, Delhi, 2009.	
5	Bhole L.M., Financial Institutions and Markets, Tata McGraw Hill, 2002	
6	Raydher C.S:- E-Commerce & E-Banking, Himalya Publishing House, New Delhi	
7	Reddy C.N:- Electronic & Internet Banking Pearl Books, New Delhi	
8	VasuDeva :- E-Banking, Common Wealth Publications, New Delhi	
9	Dave M. Mutual Fund in India, Paradise Publisher Jaipur	
10	Chandra, Prasanna, Investment Analysis and Portfolio Management, Tata McGraw Hill	


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Learning Objectives

- The primary objective of monetary policy is Price stability.
- The price stability goal is attained when the general price level in the domestic economy remains as low and stable as possible in order to foster sustainable economic growth.

Learning Outcomes

- Monetary policy affects interest rates and the available quantity of loanable funds, which in turn affects several components of aggregate demand.
- Tight or contractionary monetary policy that leads to higher interest rates and a reduced quantity of loanable funds will reduce two components of aggregate demand.

Course Title:	Monetary Policy	Course Code: 24MEM9212T	Hours
Total Lecture hour 60			
Unit I	Money and Economic System, Characteristics of Money. It's static and dynamic Function, Role of money in a capitalistic, socialistic and planned economy. Concepts of Money- M1, M2, M3, M4 Demand for money in developed and under-developed economies, Determinants of the supply of money.		15
Unit II	Value of money (Theories): Commodity theory of money transaction, Quantity Theory of money and the Marshallian version, Fisher equation. Inflation and Deflation: Meaning and types, effects of inflation and deflation and Economic development.		15
Unit III	Cash balance approach to quantity of money, theory of saving and investment. Liquidity theory of interest. Theories of Income and Employment: The classical and Modern approaches, Investment and income Multiplier and accelerator. Central Bank: Organization and function of R.B.I.		15
Unit IV	Monetary Policy: Objects of Monetary Policy under static, cyclical and growth Setting, Monetary expansion, Target and indicator of monetary policy, Monetary Policy of India, Structure on Interest rate in India. Coordination and Conflicts of Monetary policy with other policy		15
Reference Books:			
1	Paul Einzig: Monetary Policy L; End and Means.		
2	Sethi: Problems of Monetary Policy in underdeveloped Economy.		
3	Kolhatkar: Modern Theory of Money.		
4	Iyenger: Monetary Policy and Economic Growth.		
5	Hansen: Monetary Theory in Practice.		
6	C. Rangarajan: Monetary Policy		

Learning Objectives

- To Providing funds to companies, underwriting, managing their portfolios, offering corporate advisory, and managing corporate issues.
- To provide loans and capital for business enterprises.

Learning Outcomes

- Merchant bankers act as intermediaries between their clients and financial markets, helping clients to raise capital, manage risks, and invest wisely.
- Merchant banking services include underwriting, syndication, mergers and acquisitions, portfolio management, corporate restructuring, and project financing.

Course Title:	Merchant Banking & Financial Services	Course Code: 24MEM9213T
Total Lecture hour 60		Hours
Unit I	Financial system - Introduction, Contemporary Trends in its Growth and Development, Regulatory Framework, Financial Services: Nature and Introduction. Merchant Banking - Functions. Merchant Banking in India, SEBI guidelines for Merchant Bankers, Role of merchant bankers in fund raising -Managing public issue, Pre and Post issue ,Book Building - Private placement-raising of funds through bonds and public deposits.	15
Unit II	Security Markets - Legal Environment: SEBI Act 1992, Securities Contract Regulation Act 1956, Companies Act 2013 (various provisions relating to securities). RBI rules and guidelines for FII'- Types of Markets: Primary and Secondary market, primary market - its role and functions-methods of selling securities in primary market-New financial instruments. New Issues - SEBI guidelines for Public issues - pricing of issue, promoters contribution, appointment and role of merchant bankers. Underwriters, brokers, registrars and managers, bankers etc., Underwriting of issues: Allotment of shares, Procedures for new issues, e-trading Secondary market- Role, and importance.	15
Unit III	Mutual Funds - Types - Schemes - Role of Private and Public Sector Funds - Evaluation of Performance of Fund Manager - SEBI Guidelines on Mutual Funds - Depositories - Role and need: The depositories Act 1996; SEBI (Depositories and Participants Regulation) 1996; SEBI (Custodian of Securities) Regulation 1996; National Securities Depository Ltd. (NSDL); Depository participant	15
Unit IV	Activities of Other Financial Service Providers - Credit Rating Agencies - nature. Factors considered - Rating procedure - instruments rated - Revisions in rating, Non-Banking Finance Companies, Leasing Companies- Lease rental determination - Break even lease rentals - Factoring Service - Recourse and Non-Recourse factoring; Venture Capital Funds - Role and Progress in India	15
Reference Books:		
1 Machi Raju. MR: Merchant Banking; Wiley Eastern Ltd.; New Delhi. (Text Book)		
2 Dalton, John M.: How the stock Market works, Prentice Flail, New Delhi.		
3 Gupta, L..C.: Stock Exchange Trading in India; Society for Capital Market Research and Development, Delhi.		
4 Machi Raju, M.R.: Working of Stock Exchanges in India; Wiley Eastern Ltd.: New Delhi		
5 Website of bseindia.com, nse-india.com		
6 Chandratre KR, et al: Capital issue. SEBI & Listing; Bharat Publishing House. New Delhi.		
7 Gurusamy, Merchant Banking Financial Services, Tata McGraw Hill, Delhi, 2009		

Learning Objectives

- A cooperative society is formed with the main objective to serve the people and develop the economic condition within society.
- A cooperative society, also known as cooperation, is formed when a group of individuals comes together for a certain benefit.

Learning Outcomes

- Cooperative organizations are formed to serve their members.
- The weaker sections of the society can create such organizations to protect themselves from exploitation through modern means of production and distributions.

Cooperative Movement in Rajasthan		Course Code: 24MEM9214T
Course Title:		Hours
Total Lecture hour 60		
Unit I	Introduction: Evolution of Cooperative Movement in Rajasthan before Independence. Cooperatives during plans. Implementation of Cooperative Principles in Rajasthan.	15
Unit II	A detailed study of the Rajasthan Cooperative Societies Act, 1965 as amended upto date. Shodha Ram Committee 1976, Mirdha Committee, Shivraman Committee (CRAFICARD) with special reference to Rajasthan.	15
Unit III	Cooperative institution in Rajasthan, Cooperative Credit-short term, medium and long term Credit Societies - PACS, CCBS, Apex Bank, PLDB, and SLDB. Cooperative Banks, Urban Cooperative Banks.	15
Unit IV	Role of the State Government in the growth of Cooperative Movement. Drawback of development of cooperative movement in the State and suggestions for its progress. Critical evaluation of following Apex organization: (i) RAJFED (ii) CONFED (iii) The Rajasthan State Cooperative Housing Financing Society. (iv) The Rajasthan State Cooperative Union.	15
Reference Books:		
1	तिवाडी, चौधरी एवं चौधरी, राजस्थान में सहकारिता का नूतन	
2	बी. एस. माथुर, भारत में सहकारिता	
3	बी. पी. गुप्ता, सहकारिता के सिद्धांत एवं व्यवहार	
4	I Breaaley, Richard A. and Steward C. Myers: Corporate Finance Hill, Int. Ed. New Delhi	
5	Alagh, Yoginder K: Indian Development Planning and Policy, Vikas Pub., New Delhi	
6	Kulkarni. K.R.: Theory and Practice of Co-operation in India and abroad	
7	Mathur B. S.: Cooperation, Sahitya Prakashan, Agra.	

Learning Objectives

- To promote the health and strength of credit institutions including commercial banks, cooperatives, and regional rural banks.
- It also provides assistance to the non-farm sectors for the promotion of integrated rural development and prosperity of backward rural areas.

Learning Outcomes

- In rural areas the main demand for credit is for crop production
- Crop production involves considerable costs on seeds fertilisers' pesticides water electricity repair of equipment etc.

Rural Credit and Finance		Course Code: 24MEM9215T
Course Title:		Hours
Total Lecture hour 60		
Unit I	Role and Characteristics of Indian Agriculture: Introduction. Role of Agriculture in Economic Development, Characteristics of Indian Agriculture. Critical Review of Agriculture Finance: Role of Credit in Agriculture, Agricultural Finance in India, Classification of Agricultural Finance, Significance of Cp. Credit, Some Issues of the Present System. Financial Intermediaries in Agriculture: Functions, Structure and Performance.	15
Unit II	Cooperative Banks: Concept and special features of co-operative banking, Structure of co-operative credit system in India, Primary Level Credit Institutions (PACs, LAMPs, MPSC, FSS) their functioning and problems, District Central Cooperative Banks Structure and functions, Apex Cooperative Banks Structure and functions, Impact of	15

	liberalization on Cooperative Banks with particular reference to deregulation of interest rates and prudential norms.	
Unit III	Theories of Agricultural Finance: Risk and Uncertainty Theory, Demand and Supply Theory, Business vs. Social and Moral Theory, Cost Theory, Productive vs. Consumption-The concept of 3 C's, 7 P's and 3 R's of Credit, Credit Analysis, Kind Leans vs. Cash Loans, Principle of Micro- and Macro-Finance, Principle of Supervised Credit, Principle of Crop Loan, Principle of Co-op. Credit, Principle of Better Credit.	15
Unit IV	Rural Finance and Microfinance: Players and Approaches; Microfinance & Rural Finance -Lessons from microfinance and historical interventions, Rural finance: approach, delivery channels and actors involved, and linkages Triangle of microfinance.	15
Reference Books:		
1	A. Ranga Reddy, Agricultural Development Rural Credit And Problems of Its Recovery. Mittal Publications.	
2	Barry. P.J. and P.N. Ellinger. Theories of Agricultural Finance, Jugale. Atlantic Publishers	
3	Ross. S.A., R.W. Westerfield, B.D. Jordan, Essentials of Corporate Finance. The McGraw- Hill/Irvin, 2011	
4	Keown, A.J., Martin, J. W., Petty and DF Scott. Foundations of Finance. 7th ed. Prentice Hall, 2010	
5	Schultz. T.W.: Economic Organisation of Agriculture.	
6	Desai, B.M., Desai, M.D.: The New Strategy of Agricultural Development in Operation.	
7	Jain, S.C.: Agriculture Planning in Developed Countries.	
8	Shukla, Tara: Economic of Under Development Agriculture.	
9	Kulkarni. K.R.: Theory and Practice of Co-operation in India and abroad	
10	D. Reserve Bank in India: Rural Credit Follow-up surveys.	
11	Agrawal, N.L.. Bhartiya Krishi Arthantra, Rajasthan Hindi Grant Akademy, Jaipur	

Learning Objectives

- To promote economic interests of the members in accordance with the co-operative principles;
- To provide short and medium term loans.

Learning Outcomes

- Students will understand and analyse the current events and issues that are occurring in agriculture and how they affect your future in agriculture.
- Students will be able to recognize and examine the relationships between inputs and outputs in their agricultural field to make effective and profitable decisions

Course Title:	Cooperation and Agriculture Organization	Course Code: 24MEM9216T
Total Lecture hour 60		Hours
Unit I	Concept of co-operation: Characteristics and Basic Principles of Co-operation, Comparative study of different economic organizations. Co-operative as a balancing factor between public and private, sector. Role of co-operation in the development of agriculture. Organisation of Agriculture: Contribution of agriculture in developing countries, its problems and prospects in Indian Economy.	15
Unit II	Management of Co-operative Societies: Concept of Democratic Management and its merits and demerits, Role of the General Body and Board of Directors. Functions, powers & duties of the Board President, Secretary/Managing Director/Management of the Society. Need of Bureaucracy managers in co-operative organizations-merits and demerits.	15
Unit III	Farm Credit: Need for credit, Sources of credit, Role of Co-operative Institution in the field of farm credit. Need and importance of Kisan Credit Card. Crop Insurance Policy. Economics of Farm Labour Use: Factor affecting labour efficiency in agriculture with special reference to availability of surplus labour in developing countries.	15

Unit IV	Marketing of Agricultural Products: Importance of co-operative marketing of Agriculture produce. Linking of credit with marketing. Its problems and prospects. Agricultural Planning and Agricultural Development in India. Agricultural development in plan periods causes of slow development and suggestions.	15
Reference Books:		
1	Schultz, T.W: Economic Organisation of Agriculture.	
2	Desai, B.M., Desai, M.D.: The New Strategy of Agricultural Development in Operation.	
3	Jain, S.C. Agriculture Planning in Developed Countries.	
4	Shukla, Tara: Economic of Under Developed Agriculture.	
5	Kulkarni. K.R.. Theory and Practice of Co-operation in India and abroad	
6	Reserve Bank in India: Rural Credit Follow-up surveys.	
7	Agrawal. N.L.: Bhartiya KRishiArthantra, Rajasthan Hindi Grant Akademy, Jaipur Gupta	
8	Dr. N.L.Rajasthan Mein Krishi Vikas, Rajasthan Hindi Granth Akademy Jaipur	
9	B.S. Mathur: Cooperation. Sahitya Prakashan, Agra.	
10	अग्रवाल, माथुर एवं गुप्ता. सहकारी चिंतन एवं ग्रामीण विकास, रमा बुक डिपो. जयपुर	

Learning Objectives

- Farmers are willing, to sell at an incentive price.
- Primary producer and ultimate consumer.
- Consumers at reasonable price without impairing on the quality of the produce.

Learning Outcomes

- Learn market, market structure, marketing functions and functionaries, marketing channels, price spread and efficiency, market regulation and pricing.
- They will also have an understanding of demand creation, sales promotion, marketing management, international trade and entrepreneurship.

Course Title:	Management of Agriculture Marketing	Course Code: 24MEM9217I
Total Lecture hour 60		Hours
Unit I	Agricultural input marketing: Agricultural input marketing- meaning and importance, Management of distribution &channels for agricultural input marketing: Agricultural Inputs and their types — farm and non-farm, role of cooperative, public and private sectors in agri-input marketing.	15
Unit II	Seed Marketing: Seed- Importance ofseed input; Types of seeds- hybrid, high yielding and quality seeds; Demand and supply of seeds; Seed marketing channels, pricing, export & import ofseeds; Role ofNational Seed Corporation and State Seed Corporation.	15
Unit III	Fertilizers Marketing: Chemical Fertilizer- Product, export-import, supply of chemical fertilizers, Demand/consumption, Prices a d pricing policy; subsidy on fertilizers; marketing system — marketing channels, problems in distribution; Role of IFFCO and KRIBCO in fertilizer marketing.	15
Unit IV	Electricity: Plant Protection Chemicals- production consumption, marketing system marketing channels; marketing and distribution system; pricing of electricity subsidy on Farm Machinery: Farm Machinery- Production, supply and distribution channels of farm Agro-industries Corporation and marketing offarm machines /Implements/equipment.	15
Reference Books:		
1	Acharya SS & Agarwal, Agricultural Marketing in India, 4th Ed. Oxford & IBH	
2	Singh Sukhpal, Rural Marketing-Focus on Agricultural Inputs. Vikas Publishing House	
3	Singh A.K. & Pandey S., Rural Marketing New Age.	

4	Gopalan and Mucen, Indian Rural Markets and Marketing Practices, Recent Developments. ICFAI University Press.
5	K.K. Tiwari, D.N.D., Agricultural Marketing New Trends and Techniques, D.N.D Publications
6	Ruddar Dutt & K.P.M. Sundharam : Bhartiya Arthvivastha
7	A.N. Agrawal: Bhartiya Arthvivastha
8	Laxminarayan Nathuramka: Indian Economy
9	Chaudhary Charan Singh: Bharat ki BkayanahaArthvivasthaSthiti
10	Ruddar Dutt & Sundharam: Indian Economy
11	A.N. Agarwal: Indian Economy
12	N.L. Agarwal: Bhartiya Krishi Ka Arthtantra
13	Mishra and Puri: Indian Economy (Hindi & English Version)
14	ND Mathur: Economic Environment in India, Shivam Book Hous (P) Ltd., Jaipur.


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Semester - III

Course Title:	Indian Economy	Course Code: 24MEM9301T
Total Lecture hour: 60		Hours
Unit I	Economic growth, development and underdevelopment Colonialism and underdevelopment of the Indian economy Nature of the Indian economy, natural resources, Infrastructure, Labour force and occupational patterns, Employment and unemployment in India, Poverty in India	15
Unit II	Indian agriculture "Role, nature and cropping pattern Issues in Indian agriculture policy and rural development	15
Unit III	Land reforms, Agriculture Inputs and Green revolution, Agriculture finance and marketing, Agriculture prices and agriculture price policy, Agriculture subsidies and food security in India.	15
Unit IV	Industrial pattern and the plans, small-scale and cottage industry, Industrial performance and problems Public sector and private sector in the Indian economy, Industrial sickness, industrial finance, new industrial policy, Service sector in Indian economy..	15

Reference and Reading Books:

1. Indian economy : Mishra –Puri
2. Indian economy : Gaurav dutt, Ashwini mahajan
3. Indian economy "AN Agarwal
4. R-C- Agarwal : Economics of Development and Planning
5. मिश्र, पुरी भारतीय अर्थव्यवस्था
6. ए.एन. अग्रवाल : भारतीय अर्थव्यवस्था
7. रुद्रदत्त, सुन्दरम: भारतीय अर्थव्यवस्था
8. ए.पी. सिंह : आर्थिक नीति एवं प्रशासन
9. बी. एल. माथुर : आर्थिक नीति एवं प्रशासन
10. पी.एन. गौतम: वित्त प्रशासन

Course Title:	Financial Analysis & Control	Course Code: 24MEM9302T
Total Lecture hour: 60		Hours
Unit I	Financial Analysis : Meaning , objectives, Importance and Limitations Analysis and Interpretation of Financial Statements.	15
Unit II	Ratio Analysis: Liquidity, Profitability, Activity Ratios and Capital Structure Ratios. Fund Flow and Cash Flow Analysis. Financial Planning "Capitalization, Capital Structure, Trading n Equity and Financial and Operating Leverages.	15
Unit III	Financial Forecasting of Funds: The Cash Flow System. The projected balance sheet Long term financial planning..	15
Unit IV	Project Planning : Profit Objectives, Computation of Income, Cost-Volume Profit Analysis: Profit Planning : Feasibility Assessment. Management of Income :Retained earnings and dividend policies, bonus issue.	15

Reference and Reading Books:

<ol style="list-style-type: none"> 1. M.Y. Khan, Financial Sciences. 2. I.M. Panday, Financial Management 3. J.K. Dietrich, Financial services & financial Institution. 4. R.W. Johnson, Financial Management. 5. Agarwal & Agarwal, Financial Management (English & Hindi Version) 6. M.R. Agarwal : Financial Management (Hindi & Hindi Version) 7. आर.एस. कुलश्रेष्ठ : नियमों का वित्तीय प्रबंध

Course Title:	Operations Research	Course Code: 24MEM9303T
Total Lecture hour: 60		
Unit I	Operation Research : Concept and significance of operations research : Evolution of operations research: steps in designing operations research studies;	Hours 15
Unit II	Linear Programming and its Applications: Graphic method	15
Unit III	Game Theory: Meaning, two person zero sum game, mix, Strategies. Queuing Theory : Meaning, concept and problem related with queuing theory.	15
Unit IV	Net-work Analysis: Introduction to PERT and CPM Decision Theory : Manimum, Minimax and maximax expected pay off and regret.	15
Reference and Reading Books:		
<ol style="list-style-type: none"> 1. N.P. Agarwal : operational Research, Ramesh Book Depot jaipur 2. Sharma J K , Operations Research _ Theory and application Macmillan India Limited , New Delhi. 3. Taha Hamady : Operations Research an introduction prentice Hall, Delhi. 4. Kapoor, V.K. Oprational Research, Sultan Chand and Sons, New Delhi, 5. Nag, N.K. Quantitative methods, Kalyani Publisher, jaipur. 		

Course Title:	Economic Growth and Development	Course Code: 24MEM9304T
Total Lecture hour: 60		
Unit I	Basics in Economic Growth Modern economic growth – basic features, trends and patterns- relevance of historical experience to contemporary Under Developed countries- limited relevance	Hours 15
Unit II	Growth and Development Growth and development- conceptual issues. Issues in measurement- national income and per capita income- International comparison of per capita incomes – measurement of purchasing power parity. Alternative measures of development – human development index- gender based development index, gender empowerment measure- international poverty index, global hunger index	15
Unit III	Growth Theories Approach to the study of economic development – linear stage theory, structural change models neo Marxian dependency approach, false paradigm model, dualistic approach, neo-liberal free market approach, endogenous growth theory.	15

Unit IV	Development Policies Development and environment : Market based approach to environmental analysis Harvesting of renewable non-renewable resources, measuring environmental Values. Economic growth and environment – sustainable development policy measures.	15
Reference and Reading Books:		
<ol style="list-style-type: none"> 1. Debraj Ray, (1998). Development Economics Oxford University Press. 2. Simon Kuznets. (1966). Economic Growth ,Rate structure and Spread, Yale University Press. 3. Michal P. Tadaro. (1998). Economic Development Longman. 4. Adam Szirmai, (2005). Dynamics of socio economic development-An Introduction, Cambridge University Press 5. Amartya Kumar Sen, Growth Exonomics, Penguui Harmondsworth 6. Gerald meir, (2003). Leading issues in Economic Development, Oxford University Press, 7. A.P. Thirwall (1994), Growth and Development ELBS. 		

Course Title:	Industrial Development in Rajasthan	Course Code: 24MEM9305T
Total Lecture hour: 60		Hours
Unit I	Introduction : Need, scope and significance of industrial development in Rajasthan, Retrospect's and prospect of industrial development in Rajasthan. Infrastructure facilities for the industrial development in Rajasthan.	15
Unit II	Main Industries in Rajasthan : Sugar, Cement, Salt, Fertilizer, Oilseed Processing, Textile, Gem & Jewellery, Marble etc.	15
Unit III	Govt. Agencies for the Industrial development in Rajasthan. Industrial Policy of Rajasthan, Promotional Schemes, Bureau of industrial Promotion and Regulations. Financial Resources : Role of financial institutions, Role of FDI & FII in the Industrial Development.	15
Unit IV	Industrial Areas and industrial Estates. Problems and suggestions of Industries in Rajasthan. Industrial Environment in Rajasthan. A case study of RIICO, RFC, DICs.	15

Reference and Reading Books:

1. L.N. Nathuramka : Economy of Rajasthan
2. Government of Rajasthan : Economic Survey of Rajasthan (Latest)
3. Government of Rajasthan : Basic Statistics of Rajasthan - Latest
4. Government of Rajasthan : Statistical Abstract of Rajasthan- Latest
5. Government of Rajasthan : Five year plan Documents

Course Title:	Administration of Public Enterprises	Course Code: 24MEM9306T
Total Lecture hour: 60		Hours
Unit I	Introduction : the changing role of public enterprises under different types of economic	15

	systems : Public corporation, government companies “quasi corporation, departmental undertaking ; commodity boards, control boards and local authorities : mixed corporation, joint sector undertaking: leasing and other forms of association in ownership and management between the state and private entrepreneurs. Functional role of public enterprises.	
Unit II	Governing Boards: merits and demerits o functional and policy boards, internal organization “decentralization; delegation of authority and span of control ; line and staff functions, the composition, size and tenure of governing boards. Disinvestment and privatization in public enterprise, Case studies in power sector, infrastructure sector, telecom sector.	15
Unit III	Financial Administration : Assessment and disbursement of compensation ; pattern of the share holdings and borrowing; investment policy, price, and profit policy; budgeting, purchases and sales policies; compensation ; evaluation and the criteria of efficiency. Workers participation role in the administration of public enterprises, role of trade unions.	15
Unit IV	Control on Public Enterprises : Parliamentary, Presidential, Ministerial, Controller and Auditors Generals’ Control, autonomy and accountability in public enterprises, Efficiency audit and expert reviews, users’ committees and other advisory organizations ; interrelations of public undertaking.	15
Reference and Reading Books:		
<ol style="list-style-type: none"> 1. Hanson, A.H. : Public Enterprises and Economic Development 2. Hanson, A.H. : Managerial problem in public enterprise. 3. Shukla, M.C. : Administrative in Business. 4. Om Prakash ; Theory and working of State Corporation (with special reference to India) 		

Course Title:	International Finance and Trade	Course Code: 24MEM9307T
Total Lecture hour: 60		Hours
Unit I	International Finance: meaning, Subject-matter, Scope and Problems of International Finance, Multinational Financial System, International Trade: Necessity, Significance and Problems of International Trade, Balance of Payments-Items and Causes of Disequilibrium .	15
Unit II	Documentary Credit : meaning, Characteristics, Parties, Types, Procedures and Document used in Documentary Credit .	15
Unit III	Forward Exchange: Procedure, Problem and benefits of Dealings in Forward Exchange. Exchange Control: Meaning, Methods and Exchanges Control in India.	15
Unit IV	Insurance of Exporter’s Credit: The Export credit and Guarantee Scheme in U.K. and India, Export Credit & Guarantee Corporation ad its role in promoting Indian exports.	15
Reference and Reading Books:		
<ol style="list-style-type: none"> 1. International Finance: Avadhani V.A. 2. Management of Indian Financial Institutions: Srivastava R.M. 3. Financial Management: Ravi M. Kishore 4. Foreign Exchange: G.S. Lall 5. Multinational financial Management: Alan Shapir 6. An Introduction of International Economy: B.O. Soderstion 7. Introduction to International Economy: D.M. Mithbani 		

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Course Title:	Economic Thinkers & Thoughts	Course Code: 24MEM9308T
Total Lecture hour: 60		Hours
Unit I	Introduction to Economic thought : meaning, nature, history & objectives of economic thought. Evolution and objectives of Physiocrats	15
Unit II	Classical School Thoughts : Adam Smith, Ricardo, Malthus, J.B. Say, Marshall, Pigou	15
Unit III	Marxian Thought : kari Marx : materialistic interpretation of history, Labour Theory of value and Surplus value.	15
Unit IV	Neo-Classical School Thought : marshall : Consumer surplus, external economies, quasi-rent, role of time element in value.	15
Reference and Reading Books:		
<ol style="list-style-type: none"> Schumpeter, J (1954), history of Economic Analysis, ed. Elizabeth Boody Schumpeter, Seshadri, G.B. (1997), Economic Doctrines, B.R. Publishing Corporation, Delhi. Blackhouse, R. (1985), A history of Modern Economic Analysis, Basil Blackwell, Oxford Madan Gurmuck R, 1966 :Economic Thinking in India's Chand Dutt, B, (1978), Indian Economic Thought: Twentieth Century Perspectives, 1900-1950, Tata McGraw Hill Bhatia H.L. History of Economic Thought, Vikash Publishing House. 		

Course Title:	Operations Research	Course Code: 24MEM9303T
Total Lecture hour: 60		Hours
Unit I	Operation Research : Concept and significance of operations research : Evolution of operations research: steps in designing operations research studies;	15
Unit II	Linear Programming and its Applications: Graphic method	15
Unit III	Game Theory: Meaning, two person zero sum game, mix, Strategies. Queuing Theory : Meaning, concept and problem related with queuing theory.	15
Unit IV	Net-work Analysis: Introduction to PERT and CPM Decision Theory : Manimum, Minimax and maximax expected pay off and regret.	15
Reference and Reading Books:		
<ol style="list-style-type: none"> N.P. Agarwal : operational Research, Ramesh Book Depot jaipur Sharma J K , Operations Research _ Theory and application Macmillan India Limited , New Delhi. Taha Hamady : Operations Research an introduction prentice Hall, Delhi. Kapoor, V.K. Oprational Research, Sultan Chand and Sons, New Delhi, Nag, N.K. Quantitative methods, Kalyani Publisher, jaipur. 		


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Financial System in India		Course Code: 24MEM9309T
Total Lecture hour: 60		Hours
Unit I	Concept of Financial System; Economic Development and Financial System, Growth of Indian Financial System, Present Composition.	15
Unit II	Money market: Emerging Structure of Indian Money market, instruments of Money market; NBFC's and Mutual Funds- Regulation Guidelines; Capital Market: Concept, Structure and Functions of Capital market: Primary market , Secondary market.	15
Unit III	Indian institutional Structure – Indian Financial Institutions: Development Banks- IFSC, ICICI, SFCs, SIDBI and IDBI: Investment Institutions- UTI and other Mutual Funds, Insurance Organization- Life Insurance Corporation of India.	15
Unit IV	International Institutional Structure-International Financial institutions: Organization management; Functions and working of International Financial Institutions-International monetary Fund (IMF), International Banks of Reconstructions and Development (IBRD). International Development Association (IRD) and Asian Development Bank (ADB).	15
Reference and Reading Books:		
<ol style="list-style-type: none"> 1. Machiraju: Indian Financial System, Vikas, new Delhi. 2. Rangrajan C. Reform of the Financial Sector: Choices and Lessons, RBI Bulletin Dec. 1994 3. RBI, Annual Report 4. Ali Ber, Robert, Z: money banking and Economy, WWN & Co. new York 5. Report of the Committee on Banking Sector. 1998. 6. Report on Trend and Progress of Banking in india (Latest) 7. RBI Bulletin 1991 and Latest. 8. SEBI Main Guidelines and Classifications. 		

Bank Management		Course Code: 24MEM9310T
Total Lecture hour: 60		Hours
Unit I	The Banking; structure in India : Commercial Banking : Structure and evolution, the nationalisation of Banks, Central Banking System : Management and organisation of RBI, function of RBI	15
Unit II	Credit management : Objectives, importance, credit culture and common credit problems. Loan and advances, types of loans, cash, credit, overdraft and term loan. Non performing assets (NPA) management, prudential norms, capital adequacy, income recognition and asset classification,	15
Unit III	Marketing of banking services: Financial services, characteristics of financial services, strategy of marketing – Market segmentation, marketing Research .	15
Unit IV	Quality circles “Concept , quality circles in Banks – process, importance and objective, Steps involved in quality circles, quality audit and time mangament.	15
Reference and Reading Books:		

<ol style="list-style-type: none"> 1. R. Parameswari And S. Natrajan-Indian Banking –Vikas, New Delhi. 2. R.M. Srivastava- Management of Financial Institutions, Himalaya, Mumbai 3. Vasant Desai : Bank Management 4. Bharat V. Pathak Indian Financial System

Course Title:	Capital Expenditure Decisions	Course Code: 24MEM9311T
Total Lecture hour: 60		
Unit I	Capital expenditure planning phases, Qualitative factors and judgment, Strategic aspects of Investment decisions. Production decisions: Utilization of full production capacity. Starting a new product in place of old.	15
Unit II	Capital expenditure and investment ranking techniques, Practical application of Pay-back. Average Rate of Return and Discounted cash flow (Time-adjusted) Techniques, Present value, Net present value, Profitability index, Benefit-Cost, Relation Internal Rate of return.	15
Unit III	Capital budgeting under uncertainty: Inflation, Deflation and Indexation vis-à-vis capital budgeting. Investment Decisions: Investment timing and duration, Replacement of an existing asset.	15
Unit IV	Risk analysis in Capital budgeting: Nature of risk, conventional techniques to handle risk, Sensitivity analysis, Statistical techniques to handle risk.	15
Reference and Reading Books:		
<ol style="list-style-type: none"> 1. व्यावसायिक बजटिंग: M.R अग्रवाल 2. वित्तिय प्रबंध के मूल तत्व: जाट, गुप्ता, मेदीरत्ता, सेनी, मिश्रा 3. Business budgeting: Oswal, sharma 4. Financial Management: M.Y Khan , I.R Jain 		

Course Title:	International Banking	Course Code: 24MEM9312T
Total Lecture hour: 60		
Unit I	International Banking – Concept and origin of International Banking institution with special reference to Central Banking System. Study of International monetary and regional financial institutions.	15
Unit II	The I.M.F., objects, organization, capital, achievements and failure World Bank and its affiliates. The Asian Development Bank.	15
Unit III	The London, New York and Singapore Money market, Features and Characteristics.	15
Unit IV	Off Shore banking, the Organisation of Central banking in the United kingdom, United States of America,	15
Reference and Reading Books:		

<ol style="list-style-type: none"> 1. DeCock : Central banking 2. Sen. S.N. : Central banking on underdevelopment Economic 3. Sayers, R.S. Modern Banking 4. Annual Report o Central banks of Different Countries 5. Chandler, L.V. Economic of Money and banking 6. Kent R.P. Money and banking 7. Brain Tew : International Institutions

Course Title:	Multinational Financial Management	Course Code: 24MEM9313T
Total Lecture hour: 60		
Unit I	The Multinational Financial Environment An overview of Multinational Financial Management. Basis of International Trade, Gains from Internationals Trade. International Monetary System : International Financial Institutions, Balance of Payments, Marketing and Economic Cooperation. W.T.O.	15
Unit II	Foreign Exchange Market : Exchange Dealings, Foreign Currency. Features and Options. Management of Transaction Theories of Foreign Exchange Rate, International Exchange System .	15
Unit III	Financial Management of the Multinational Firm International Capital Flows. Cost of Capital and Capital Structure of the Multinational Firm, Multinational Capital Budgeting. Multinational Cash Management.	15
Unit IV	Financial Foreign Operations : Euro-currency Market, interest Rate and Currency Swaps Depository Receipts, GDR and ADR, Country Risk Analysis International Taxation: International Debt Problems Role of Multi National Corporations (MNCs), An evaluation of Multinational Financial Reforms.	15
Reference and Reading Books:		
<ol style="list-style-type: none"> 1. V.K. Bhalla, S. Chand 2. Dr. Pradip kumar Sinha: Himalaya Publishing House. 3. ALAN. C. SHAPIRO : Wiley 4. THUMMULURI SIDDAIAH: Pearson 		

Course Title:	Operations Research	Course Code: 24MEM9303T
Total Lecture hour: 60		
Unit I	Operation Research : Concept and significance of operations research : Evolution of operations research: steps in designing operations research studies;	15
Unit II	Linear Programming and its Applications: Graphic method	15
Unit III	Game Theory: Meaning, two person zero sum game, mix, Strategies. Queuing Theory : Meaning, concept and problem related with queuing theory.	15
Unit IV	Net-work Analysis: Introduction to PERT and CPM Decision Thoery : Manimum, Minimax and maximax expected pay off and regret.	15

Reference and Reading Books:

1. N.P. Agarwal : operational Research, Ramesh Book Depot jaipur
2. Sharma J K, Operations Research _ Theory and application Macmillan India Limited , New Delhi.
3. Taha Hamady : Operations Research an introduction prentice Hall, Delhi.
4. Kapoor, V.K. Oprational Research, Sultan Chand and Sons, New Delhi,
5. Nag, N.K. Quantitative methods, Kalyani Publisher, jaipur.

Course Title:	Cooperative Movement in Rajasthan	Course Code: 24MEM9314T
Total Lecture hour: 60		
Unit I	Introduction : Evolution of Cooperative Movement in Rajasthan before Independence Cooperatives during plans. Implementation of Cooperative Principles in Rajasthan . A detailed study of the Rajasthan Cooperative Societies Act, 1965 as amended upto date. Shodha Ram Committee 1976,	15
Unit II	Cooperative institution in Rajasthan , cooperative Credit – short term, medium – term and long term Credit Societes- PACS, CCBS, Apex bank, PLDB, and SLDB Cooperative Banks, Urban Cooperative banks.	15
Unit III	Role of the State Government in the growth of Cooperative Movement. Drawback of development of cooperative movement in the State and suggestions for its progress.	15
Unit IV	Critical evaluation of following Apex organization: 1. RAJFED 2. CONFED 3. The Rajasthan State Cooperative housing Financing Society. 4. The Rajasthan State Union.	15
Reference and Reading Books:		
<ol style="list-style-type: none"> 1. तिवाडी चौधरी एवं चौधरी में सहकारी कानून प्रकाशन । 2. बी.एस. माथुर भारत में सहकारिता । 3. बी.पी. गुप्ता सहकारिता के सिद्धांत एवं व्यवहार । 		

Course Title:	Cooperative Sector Management	Course Code: 24MEM9315T
Total Lecture hour: 60		
Unit I	Definition and principles of management, Concept of Co-operative Management. Professionalisation of Co-operative Management-its merits, demerits and limitation of Professional Management in Co-operative Institutions. Organisation Structure of Co-operatives. Organisation Chart for Short term Medium term and long term Credit Institutions.	15
Unit II	Leadership in Co-operatives. Characteristics of a good Leadership in Co-operative Sector. Federal Structure of Co-operative Sector. Federal Structure of Co-operative Organisation	15

Unit III	Control Over Co-operatives Audit and Co-operative Supervision. Concept of Cooperative Education and Co-operative Training needs and Importance in Modern era. Difference between co-operative education and cooperative training.	15
Unit IV	Role of Institutional framework of co-operativ education and training. Merits and demerits of democratic governance.	15
Reference and Reading Books:		
<ol style="list-style-type: none"> 1. G.S. kamat : new Dimensions of Co-operative Management 2. G.S. kamat : Cases in Co-operative management. 3. I.L.O : Co-operative Management & Administration. 		

Course Title:	Agriculture-Entrepreneurship	Course Code: 24MEM9316T
Total Lecture hour: 60		Hours
Unit I	Rural Entrepreneurship : Concept of rural entrepreneurship, Endowment of skill sets and Natural resources in rural India, aims of rural entrepreneurship, barriers to entrepreneurship in rural India.	15
Unit II	Skill Development : Process of entrepreneurship, rural applicability, skills required to succeed, Government training programmes.	15
Unit III	Women Entrepreneurship: Primary goals for development, Women's role in economy, factors that support women's participation in rural entrepreneurship.	15
Unit IV	ICT and Rural Entrepreneurship : Rural ICT initiatives, needs to create rural ICT entrepreneurs, how IT changing rural India, Rural BPO.	15
Reference and Reading Books:		
<ol style="list-style-type: none"> 1. N.P. Singh, Entrepreneurship Development, Theories and Practices. 2. Vasant Desai, Projects : Profile and process 3. Vasant Desai, Entrepreneurship and Technology 4. Mishra and Puri, Economic Environment in Business 5. Deepak Walokar, Women Entrepreneurs. 		

Course Title:	Cooperative Project Planning	Course Code: 24MEM9317T
Total Lecture hour: 60		Hours
Unit I	Project-Meaning, Objectives and Importance of Cooperative Project Planning, Project Identification. Formulation of Project – Steps involved in project Formulation, Internal and External constraints, Procedures and Formalities of registration of projects in the Cooperative Sector.	15
Unit II	Project technology with emphasis on : indigenous technology, Location, Size plan Layout of Projects Financing-internal and external sources.	15
Unit III	Cost Concepts, Meaning and Importance of Demand Forecasting, various techniques of demand forecasting.	15

Unit IV	Pricing policy and Profit Planning in the Cooperative Sector, Specific studies of Cooperative-Sugar, Dairy and Housing Projects.	15
Reference and Reading Books:		
<ol style="list-style-type: none"> 1. Dennis, A. Celiners : Completes Guide of Project Management, Management Guide U.S.A. 2. M.D. Vidwn : Cooperative Law in India, Committee for Cooperative Training, 1969. 3. N.P. Agarwal : Project Management, Ramesh Book Depot, jaipur 		

Course Title:	Management of Cooperative Business	Course Code: 24MEM9318T
Total Lecture hour: 60		Hours
Unit I	Meaning and concept of Co-operative Business, Role and Importance of Co-operative business in The Present era. Introduction to Managing Co-operative Business, Emergence, Endurance and Growth of Co-operatives Salient and Unique Management Challenges of Co-operative Business.	15
Unit II	Concept and definition o Management, Essential Elements of Management Basis Principles of Co-operative v/s Management Principles. Relation o Management Principles with Co-operation.	15
Unit III	Concept and Importance of Democratic Management in Co-operative Institutions. Composition and Role of General Body and Board of Directors/ Executive Committee, Functions and duties of Board of Directors. Role of Registrar/Managing Director in Co-operative Institutions.	15
Unit IV	Need of Professional Management. Role and Importance of Professional Management in Co-operative Institutions. Limitations of Professional Management in Co-operatives. Shortcoming of Co-operative Management and suggestions for its Improvement.	15
Reference and Reading Books:		
<ol style="list-style-type: none"> 1. B.S. Mathur : Co-operation 2. B.P. Gupta : Theory and Practice of Co-operation 3. G.S. Kamat : New Dimensions of Co-operative Management 		

Semester – IV


 Dr. P. Registrar
 (In-charge of UG & PG Studies)
 Panchajanya College of Education,
 Jaipur

Course Title:	Research Methodology	Course Code: 24MEM9401T
Total Lecture hour: 60		Hours
Unit I	Research : Meaning types, objectives, significance, research process.	15
Unit II	Formulating a Research problem : Reviewing the literature, indentifying variables, constructing hypotheses.	15
Unit III	Conceptualising a Research Design : Research design, difference between quantitative and qualitative study design.	15
Unit IV	Constructing an Instrument for data Collection : Selecting a method of data collection, collecting data using attitudinal scales, establishing the validity and reliability.	15
Reference and Reading Books:		
<ol style="list-style-type: none"> Kothari, C.R. and Gaurav Jain : Research Methodology – Methods and Techniques, Wishwa Publication. New delhi. John Miter and William Wasserman : fundamental Statistics for business and Economics. John E. Ullmann : Quantitative methods in Management. N.P. Agarwal : Quantitative Techniques : Ramesh Book depot , Jaipur. D.N. Elhance : Fundamental of Statistics. Kalash nath nagar : Fundamental of statistics 		

Course Title:	Indian Economic Development and Policy	Course Code: 24MEM9402T
Total Lecture hour: 60		Hours
Unit I	Economic Development and its Determinants : Approaches to economic development and its measurement – sustainable development ; role of State, market and other institutions; Indicators of development- PQLI, Human Development Index (HDI), gender development indices – Objectives and strategy of planning ; Failures and achievements of Plan.	15
Unit II	Demographic Features, Poverty and Inequality Broad demographic features of Indian population ; Rural-urban migration; Urbanization and civic amenities; Poverty and Inequality; Energy; Social infrastructure – education and health; Environment; Financing of infrastructure – Financial Institutions.	15
Unit III	Public Finances Fiscal federalism – Centre-state financial relations; Finances of relating to fiscal policy; Fiscal sector reforms in India.	15
Unit IV	Money, Banking and Economic Reforms Analysis of price behavior in India; Financial sector reforms; Interest rate policy; Review of monetary policy of RBI; Money and capital market Working of SEBI in India; Rationale of internal and external reforms; Globalisation of Indian economy ; W.T.O. and its impact on different sectors of the economy; Need for and issues in good governance; Issues in competition and safety nets in Indian economy.	15
Reference and Reading Books:		

<ol style="list-style-type: none"> Ahluwalia, and I.M.D. Little (Eds) (1999), India's Economic Reforms and Development, Oxford University Press, New Delhi. Bardhan. P.k. (1999), The Political Economy of Development in India Oxford University Press, New delhi. Bawa, R.S. and P.S. Raikhy, (1997), Structural changes in Indian Economy, Gurunanak Dev University Press Amritsar
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Course Title:	Economy of Rajasthan	Course Code: 24MEM9403T
Total Lecture hour: 60		Hours
Unit I	Basis Characteristics of the Economy of Rajasthan. Position of Rajasthan in Indian Economy. Rajasthan's Physiographic, Population, Main causes of population growth in Rajasthan Government Measures towards Polulation Control.	15
Unit II	Natural Resources : Land, Water, Livestock and Wildlife. Agriculture : Land Utilisation, Cropping Pattern and Main Crops in Rajasthan	15
Unit III	Industry "Salient Features. Role & Importance of Small Scale Industries in The Industrial Development of Rajasthan. Main problem of small scale industries and suggestions to improve them.	15
Unit IV	Poverty and Unemployment in Rajasthan, its causes and Remedies. Economic Reforms in Rajasthan. Growth, Development and Planning with reference to Rajasthan, Major Development Projects of Rajasthan – Public-Private partnership model.	15
Reference and Reading Books:		
<ol style="list-style-type: none"> L.N. Nathuramka : Economy of Rajasthan Government of Rajasthan : Economic Survey of Rajasthan (Latest) Government of Rajasthan : Basic Statistics of Rajasthan – Latest Government of Rajasthan : Statistical Abstract of Rajasthan Latest Government of Rajasthan : Five Year Plan Documents G.S. Bhatia Economy of Rajasthan 		

Course Title:	Infrastructure Management	Course Code: 24MEM9404T
Total Lecture hour: 60		Hours
Unit I	An overview of infrastructure : meaning and scope, existence and availability, Components of infrastructure : Physical, economic and social infrastructure.	15
Unit II	Transmission, Trading Access and Exchange Energy, Petroleum and Gas, Coal, Railways, Roads, Civil Aviation, Ports, Telecommunication.	15
Unit III	Investment and Financing of infrastructure projects, financial structure and corporate governance , Role of foreign Investment,	15
Unit IV	Problems of Rural Infrastructure, Positions of infrastructure in Rajsthan –Challenges and	15

	efforts made by Government in Rajasthan
Reference and Reading Books:	
<ol style="list-style-type: none"> 1. Lawis, W.A. The Theory of Economic Growth. 2. Planning Commission, Eleventh Five year Plan (2007-12) 3. Centre for Science and Development : The State of India's Environment, 1982. 4. Government of India, Economic Survey 5. Ministry of Railways : Explanatory memorandum on the Railway Budget. 6. Planning Commission, Eleventh Five Year plan (2007-12), Vol. II, Social Sector Services. 7. Government of India, Economic Survey. 8. World Bank Reports 9. Peter berman & Rajeev Ahuja (2008), Government Health Spending in India. 10. Economic and Political Weekly. 	

Course Title:	International Business Environment	Course Code: 24MEM9405T
Total Lecture hour: 60		Hours
Unit I	Meaning, scope, significance of international business environment An overview of different environment : Economic environment, political and regulatory environment, demographic environment,	15
Unit II	International Financial institutions : IMF and International Liquidity, World Bank International Investment : Types, significance,	15
Unit III	Multinational Corporation : Meaning, importance, dominance of MNCs, code of conduct.	15
Unit IV	Globalization : Meaning, features, stages, merits and demerits of globalization.	15

Reference and Reading Books:

1. Oxford handbook of International business – Rugman, Alan M., Brewer, Thamas I.
2. International business : environment and operations – john Daniels, lee Radebaught, Daniel Sullivan.
3. Doing business anywhere the essential guide to going global – Travis, T. John Wiley & Sons. (2007)
4. International business –Dowling, P; Liesch P, ray, and Hill, C
5. International business- Competing in Global markets – Charles W.L. Hill, McGraw Hill, 2005
6. International Business Environment : Francis Cherunilam, Himalaya Publishing House.

Course Title:	Management of Small And Medium Enterprises	Course Code: 24MEM9406T
Total Lecture hour: 60		Hours
Unit I	Meaning and Definitions, Characteristics, Classification, Small Scale v/s Large Scale Industries, Ownership and Organisation Structure, Role & Importance of Small Scale Sector in India, Small & Medium Enterprises and Five years plans, Present position, Performance, Problems & Remedial measures of Small scale industries in India.	15

Unit II	Concept, Features, Objectives and Classification of Project, Project Appraisal, Project Life Cycle, Preparation o a Project Report. Stages for setting up a unit, Project Formulation, Selection of Workshop form, Location and Layout of the unit, Factor affecting location of the unit, Effluent treatment and disposal .	15
Unit III	Marketing Problems of Small & Medium enterprises, governmental Assistance in Marketing Goods of Small Scale Sector. Affecting the requirement of Capital , Fixed Capital and Working Capital management, Sources of Fixed Capital and Working Capital, Determinants of working Capital, Profit Planning in Small 7 Medium Enterprises. Sickness and Challenges before Small Scale industries.	15
Unit IV	Steps taken by Government to encourage Small Scale Industries, Incentive ans Subsidy schemes of Central & State Government Need for institutional Support, Central and State government Agencies SIDO, NSIC, SISIs, Small Scale Industries Policy.	15
Reference and Reading Books:		
<ol style="list-style-type: none"> 1. Vasant Desai, Himalaya Publishing House. 2. Abdul nor Basha, K.S. bose, Himalaya Publishing House. 3. Dr. S.S. Kanka, Dr. C.B Gupta : Sultan Chand And Sons 4. Ajay M. BHAMARE, Romeo.s. MASCARENHAS:- Vipul prakasan Mumbai 		

Course Title:	Investment Management	Course Code: 24MEM9407T
Total Lecture hour: 60		Hours
Unit I	Investment Concept, Investment and Gambling, Influencing factor of investment decision : Financial decision Vs Investment,	15
Unit II	Investment Avenues : Investment Classification : Bonds, Preference Shares, Equity Shares, Public Issue, Private Placement, Right Issue, Government Securities, post Office Deposits, Real Estates, venture capital, Mutual Fund, Precious metals, Lie Insurance etc. Risk & Return : Meaning and Concept of Return, Various Techniques used in Measurement of Return. Classification of Risk	15
Unit III	Valuation & Analysis of Securities : Bond Theories & Valuation Models, Valuation of Bonds, Preference Share, Equity Shares,	15
Unit IV	Investment and Tax Planning : Exemption and Deduction, Equity Analysis & Equity Research Report. Fundamental Analysis, Technical Analysis, Interpreting Research Report.	15
Reference and Reading Books:		
<ol style="list-style-type: none"> 1. Prasana Chandra –Investment and Portfolio Management 2. S.K. Evei-Security Analysis and Porfolio Management 3. V.K Bhalla – Investment Management. 4. Preeti Singh – Investment Management. 		
Course Title:	Management & Management Accountancy	Course Code: 24MEM9408T

Total Lecture hour: 60		Hours
Unit I	Management – definition, nature and functions of Management : Evolution of Management thought, contributions of Taylor, Fayol. Planning: Meaning, objectives, types of importance, procedures, methods, programmes strategy.	15
Unit II	Departmentation: Authority, responsibility and delegation. Motivation : Meaning and importance, human needs, Herzberg Hygiene, Theories X, Y & Z leadership, Theory and Styles Controlling : Concept of managerial Controls, aids : Standards, Management audit, social audit and co-ordination. Communicating: Barriers to communication.	15
Unit III	Management Accounting: Meaning, scope; accounting as a tool of management: the role of management accounting, distinctions between financial accounting and management accounting.	15
Unit IV	Analysis and interpretation of financial Statement: Ratio Analysis, Funds Flow Analysis : concept of funds, sources and applications of funds : preparation of Funds Flow Statement. Reporting Management: Needs and Importance: Types and modes of reporting: Management information system: Use of information by management.	15
Reference and Reading Books:		
<ol style="list-style-type: none"> 1. Harold Koontz : Towards a Unified Theory of Management 2. Harold koontz and Cyril O'Donnel : Principles of management 3. Rosemary Stewart : The Principles of Scientific management. 4. F.W. Taylor : Principles of Scientific Management. 5. Peter F. Drucker : The Effective Executive. 6. Breach E.F.L. : Organisation. 7. Newmen and summer : The process of Management 8. Heedy : Linear Programming 9. Lawrence Appley : Values in Management. 10. Robert Anthony : Management Accounting : Text and Cases 11. J. Batty : Management Accounting. 12. R.W. Dodson : Management Information and Accounting. 13. Ronnelo, B. Lewis : Accounting Reorts of Management 14. Kulshreshtha. N.K. An Introduction to management Accounting 15. Manmohan and Goyal : Management Accounting. 16. Charles T. Jhergren : Accounting for management. 17. Hingorani & Chawla : Management Accounting 18. अग्रवाल एम. डी: प्रबन्ध लेखांकन 19. अग्रवाल प्रबन्धकीय लेखांकन (स्मेश बुक डिपो, जयपुर) 20. एस.पी.गुप्ता : प्रबन्धकीय लेखांकन (साहित्य भवन) 		

Course Title:	Social Finance for Inclusive Growth	Course Code: 24MEM9409T
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Total Lecture hour: 60		Hours
Unit I	Financial Markets : Accessibility of Financial Markets to poor in India-Demand and Supply issues. Innovative Financial Products : Financial innovations beyond microcredit, urban finance, low income housing finance, micro Enterprise Financing Innovations.	15
Unit II	Finance constraints faced by microenterprises Financing constraints faced by microenterprises, restricting access to finance, Financial market innovations supporting MSME finance, financing startup and venture capital fund , credit guarantee mechanisms.	15
Unit III	Impact Investing : Value creation at the bottom of the pyramid, balancing the needs of investors as well as social entrepreneurs, Funding options for innovations .	15
Unit IV	Capital markets and Access to Finance : Financial innovations to support savings and Investments of asset poor households , framowker for managing inflation risks, etc. Global and Indian experience. Micro – SIP & Pension , investment linked insurance products.	15
Reference and Reading Books:		
<ol style="list-style-type: none"> 1. Somnath –Microfinance. Excel Books. 2. Indian Institute of Baking and Finance, inclusive Growth 3. V.V. Ravi kumar – new Trends in banking, ICFAI Press 4. Principles and Practice of banking _IIB, Macmillan ublishing. 5. Sameer Kochham, R.Chandrashekar, Finanacial Inclusion 6. M.A. Kohok, Advanced Finacial management , Everest Publishing. 		

Total Lecture hour: 60		Hours
Course Title:	Agricultural Finance	Course Code: 24MEM9410T
Unit I	Role and Importance of Agricultural Finance Agricultural Finance : meaning, Financial Institutions and credit flow to rural/priority sector.	15
Unit II	Role of Cooperatives: Financing through Co-operatives, NABARD and Commercial Banks and RRBs. Lead Bank Scheme District Credit Plan and lending to agriculture/priority sector. Mocco-Fianncing and , role or NGO's and SHG's	15
Unit III	Lending to farmers : Lending to farmers, Estimation Technical feasibility, Economic viability and repaying capacity of borrowers and appraisal of credit proposals.	15
Unit IV	Risks in financing agriculture: Risk management strategies and coping mechanism. Crop Insurance programmes – review of different crop insurance schemes – yield loss and weather based insurance and their applications.	15
Reference and Reading Books:		
<ol style="list-style-type: none"> 1. Dhubashi PR. Policy and Performance Agricultural and Rural Development in Post independent India Sage Publishing. 2. Muniraj R. Farm Finance for Development, Oxford 7 IBH Publ. 3. Gupta SC, Development banking for Rural Development Deep 7 Deep publishers 4. Gillfinger JP, Economic Analysis of Agricultural Projects the Johns Hopkins Univ. Press 		

Course Title:	Co-operative Marketing	Course Code: 24MEM9411T
Total Lecture hour: 60		Hours
Unit I	Industrial Co-operatives: Importance of Village and Cottage industries. Types and structure ; Problems of Industrial Co-operatives – Marketing, Logistic, Procurement , etc. Management and Training Problems of Handloom and Other industrial Cooperatives.	15
Unit II	Role of Various Boards in Development of Industrial Cooperatives : Industrial Cooperatives in Indian Plans, Present Status, Problems. Relationship between board and the manger, Centrally Sponsored scheme of consumer Co-operatives, Role of Cooperative in holding the Price line through public Distribution.	15
Unit III	Consumer Co-operatives : Principles, Techniques, methods of trading, Growth, Structure, Operations and Problems. Super Markets, Co-operatives and Fair Price Shops. Source of Fiancé, Pricing Policy, Purchase and Inventory Policy	15
Unit IV	Agriculture Marketing : Special Features of Agriculture marketing in Indai; Types of Markets, market Functionaries, market Practices, System of Sale , market Charges: Problems Defects and Mal Practices in Present System , Regulated Markets.	15
Reference and Reading Books:		
<ol style="list-style-type: none"> 1. Mahesh Kadam, Principles and Practcies of Cooperative marketing : LAMBERT AcademicPublishing 2. L.P. Singh : Himalya Publishing House 		

Course Title:	Financing Cooperative Project	Course Code: 24MEM9412T
Total Lecture hour: 60		Hours
Unit I	Meaning, Importance and role of Finance in a project, need and nature of Financial support required for improving, promoting and sustaining a project. Calculation of financial requirements in a project.	15
Unit II	Internal and external constraints of a project, Sources of finance for a projects : non-institutional and institutional-commercial banks, Financial institutions, and Development Banks.	15
Unit III	Short-term medium term and long sources of fiannce Requirement of working capital. Capital budgeting. Project approach to financing –concepts, objectives and choice of a project.	15
Unit IV	Project formulation and appraisal –technical, economic and financial aspects of the projects. Social cost benefits analysis. Different concepts and techniques used in the appraisal Project management. Monitoring and evaluation of Project-types of evaluation . Lessons to be drawn from the failure and success of project.	15
Reference and Reading Books:		

<ol style="list-style-type: none"> 1. G.S. Kamat : New Dimensions of Cooperative management 2. LLO Cooperative management & Administration 3. BC Mehta : Consumer Cooperation in India.
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Course Title:	International Cooperative Movement	Course Code: 24MEM9413T
Total Lecture hour: 60		Hours
Unit I	Concept and Philosophy of Co-operation. Evolution of Co-operative Movement at International Level. International accepted Principle of Co-operation , Problem and Prospects of Co-operative movement Study of International Cooperative Alliance (ICA)	15
Unit II	Origin and Growth of Consumers Co-operative Movement in the World Role of Robert Owen in the Development of Co-operative Movement. Consumers' Co-operative movement in England.	15
Unit III	Progress of Retail Consumer Co-operative and Co-operative Wholesale Societies Factors Leading of the success of Consumers Co-operative Movement in England	15
Unit IV	Co-operative Credit Movement in Germany. Credit Structure in India, Comparison of Co-operating Credit Movement between India & Germany.	15
Reference and Reading Books:		
<ol style="list-style-type: none"> 1. B.S. Mathur : Co-operation 2. G.S. Kamat : Dimensions of Co-operative management 3. Co-operative Organisation and management 4. I.L.O. : Co-operative Management and Organisation. 		


 Dr. Registrar
 Shekhawat University
 Sikar (Rajasthan)

Course Title: Dissertation

Course Code: 24MEM9401D

1. Dissertation will be completed in the guidance of supervisor on particular topic of research.
2. Supervisor will be allotted to the student by the Head of the Department. Topic of research will be allotted by the Supervisor.
3. Five copies of Dissertation shall be prepared in hard bound and cover should be lemon yellow cover in standard format as explained by the Supervisor.
4. Three copies of Dissertation shall be submitted in the Department. One copy shall be provided to the Supervisor at the time Supervisor approves dissertation by his/her signature. One copy shall be kept by the student for his/her record.
5. Dissertation shall be submitted in the Department before commencement of examination.

OR

Course Title: Project

Course Code: 24MEM9401D

1. Project file will be completed in the guidance of supervisor on particular topic of research.
2. The topic of project will be allotted by the Supervisor.
3. Project file should be prepared in 100 pages in self-handwriting.
4. Project file should be submitted in the Department before commencement of examination.

OR

Course Title: Seminar

Course Code: 24MEM9401S

Max. Marks: 100

Guideline for Seminar

- Select a latest topic relevant to stream of study with content suitable for Master of Economic Administration and Financial Management.
- Topic of presentation should be approved by head of the department/seminar coordinator well in advance.
- Know the topic very well and message of presentation should be clear.
- Presentation (PPT) should consist of minimum 15 slides and maximum of 25 slides.

(Signature)
Rishi
Dr. Registrar
Shekhar University,
Sikar

- In slides mention key point only and fonts should be readable
- For presentation select simple themes and avoid unnecessary animations.
- Give title for each slide and slide number.
- Seminar should be 20 to 25 minutes duration and another 5 minutes for question answers.
- Organization of slides should be as follows
 1. First slide will be title page showing title of seminar, name of student, roll number and class of student.
 2. Second page will contain overview of seminar
 3. Body of seminar includes principle, methodology, graph, charts, block diagram, application, case study, advantages and disadvantages arranged in logical sequence depending on the topic.
 4. Conclusion
 5. Last slide should contain references and bibliography.
- Seminar must be evaluated by at least two faculty members of commerce stream.
- Submit handout of presentation to Coordinator of seminar.

Distribution of marks

Relevance of title	Content of seminar	Presentation in slides	Knowledge of topic	Message of presentation	Maximum marks
12	12	13	50	13	100


 Dy. Registrar
 Shaheed Dr. Bhanu Prasad
 University,
 Sitapur (U.P.)