

Kantikumar R. Podar Incubation Center

Incubation Activities and Entrepreneurship Development Report

1. Introduction

The **Kantikumar R. Podar Incubation Center (KRPIC)** was established under the aegis of **The Anandilal Podar Trust** with the objective of fostering innovation, entrepreneurship, and startup culture among students and aspiring entrepreneurs.

The incubation center has been **operational for the past two years**, actively working to create a vibrant entrepreneurial ecosystem in the Shekhawati region of Rajasthan. Through mentorship, startup support, networking opportunities, and investor engagement, the center aims to nurture innovative ideas and transform them into sustainable business ventures.

The incubation center aligns with the national vision of **Atmanirbhar Bharat (Self-Reliant India)** and contributes to the broader goals of **Skill India and Startup India initiatives** by empowering youth with entrepreneurial skills and opportunities.

2. Objectives of the Incubation Center

The Kantikumar R. Podar Incubation Center was established with the following objectives:

- To promote **innovation, creativity, and entrepreneurial thinking** among students and local youth.
 - To provide **mentorship, training, and networking opportunities** to aspiring entrepreneurs.
 - To support **startup ideation, incubation, and business development**.
 - To connect innovators with **investors, industry experts, and mentors**.
 - To encourage **technology-driven and socially impactful ventures**.
 - To contribute to **regional economic development and employment generation**.
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3. Major Initiative – SPARKUP Entrepreneurship Event

One of the flagship initiatives of the incubation center is **SPARKUP**, an entrepreneurship platform that enables innovators and startups to present their business ideas before experienced investors and industry experts.

The **SPARKUP Event 2025**, held on **12 February 2025 at the Dr. Ramnath A. Podar Auditorium, Podar College, Nawalgarh**, marked a significant milestone in the entrepreneurial ecosystem of the Shekhawati region.

This initiative serves as a bridge between **innovators and investors**, helping startups receive guidance, mentorship, and potential funding opportunities.

Key highlights of the event included:

- Participation of **five innovative startups**

- Presentation of **three student innovation projects**
- Presence of **renowned investors and industry experts**
- Interaction sessions between **entrepreneurs and investors**

The event attracted participation from entrepreneurs, students, faculty members, and industry representatives.

4. Budding Sparks – Student Innovation Initiative

In addition to startup incubation, the center introduced “**Budding Sparks**”, a dedicated platform designed to encourage **student innovators from Podar institutions**.

This initiative provides students with the opportunity to:

- Present innovative business ideas
- Receive mentorship from experts
- Develop entrepreneurial confidence
- Understand startup ecosystems at an early stage

During the **Budding Sparks competition**, three outstanding student projects were selected for the final round. These included:

- **Chimpinto** – A multifunctional agricultural machine designed to reduce farming costs and improve efficiency.
- **Smart Campus Navigation System (SCNS)** – An AI-driven navigation system to improve accessibility and navigation within large campuses.
- **Alter Ego Smart Glasses** – A wearable AI communication technology enabling silent multilingual translation.

The project **Chimpinto**, presented by students Prem Saini and Sonakshi Jangid, secured the first prize in the Budding Sparks category.

5. Startups Incubated and Presented at SPARKUP 2025

Five promising startup ideas were selected and presented during the SPARKUP 2025 final round.

1. Braiknowset Brain Mapping Lab India

An advanced brain mapping and analytics platform designed to help students identify their strengths, talents, and career pathways through scientific assessment techniques.

2. Kurja Music

A digital platform and concert initiative aimed at preserving and promoting traditional **Rajasthani folk music** globally through technology-driven outreach and live performances.

3. Mitti Ki Pathshala

A cultural entrepreneurship venture focused on reviving traditional **pottery and clay craftsmanship**, promoting sustainable and eco-friendly products while empowering artisans.

4. JATRU

A technology-driven **shared mobility platform** designed to optimize ride-sharing services, reduce transportation costs, and improve travel efficiency.

5. Skodefy Technologies

An innovative **School ERP platform** aimed at digitizing and automating administrative and communication processes within educational institutions.

These startups presented their ideas before an esteemed investor panel consisting of experienced entrepreneurs and industry leaders.

6. Investor Participation and Industry Engagement

The SPARKUP 2025 event witnessed the participation of several prominent investors and industry leaders who evaluated startup pitches and provided valuable insights.

The investor panel included:

- Shri Raj Nair – Entrepreneur, Startup Mentor, and Strategy Consultant
- Shri Atul Joshi – Founder & CEO, Oyster Capital Management
- Shri Anant Singhania – CEO, J.K. Enterprises
- Ms. Kinjal Gajera – Founder, Sunita's Makerspace
- Shri Rajiv Podar – Chairman, The Anandilal Podar Trust

Their participation significantly enhanced the credibility of the event and provided startups with valuable guidance and networking opportunities.

7. Impact of the Incubation Center

In its **two years of operation**, the Kantikumar R. Podar Incubation Center has achieved the following outcomes:

- Creation of a **structured startup platform for entrepreneurs in the Shekhawati region**.
- Encouragement of **student innovation and entrepreneurial thinking**.
- Establishment of **connections between startups and investors**.

- Promotion of **technology, sustainability, culture, and agriculture-based ventures**.
- Contribution toward building a **local startup ecosystem**.

The incubation center has also successfully increased participation, with the **SPARKUP event witnessing significant growth in startup registrations within a year**, demonstrating the rising interest in entrepreneurship.

8. Future Vision

The Kantikumar R. Podar Incubation Center aims to further expand its activities in the coming years by:

- Supporting more **early-stage startups and innovators**.
- Establishing **industry partnerships and mentorship programs**.
- Organizing **startup bootcamps, hackathons, and innovation challenges**.
- Promoting **technology-based and socially impactful ventures**.
- Strengthening the entrepreneurial ecosystem in rural and semi-urban regions.

The center envisions becoming a **key regional hub for innovation, entrepreneurship, and startup development in Rajasthan**.

Glimpses of The SPARKUP EVENT







